



COVID-19 - Updates from our Chamber and “Partners in Prosperity”

Dear Member & Associates:

Well, it feels a bit like Christmas morning, the first day of school, a wedding day - or whatever event might cause you to be excited. The irony is that it is just a Friday, but, not just any Friday. Friday, June 12, 2020 recognizes Stage 2 in Chatham-Kent. As we enter and transition into a post COVID-19 environment, I am sure there are anxious individuals who woke up early. For the many proprietors and managers who have waited so long to welcome their customers, I suspect they are filled with anticipation in seeing their clients again. Many businesses have already created the outdoor venues, some spilling out in unique means to accommodate the many patrons wanting to indulge in their services. Let's embrace their efforts and enjoy it, make it fun and make their day.

From the bicycle shops, lawn care providers, boat dealers and further, people are investing in their 'Staycations'. Finding a hammock, a fire bowl or other relaxing and calming effects is a challenge to find. The marinas are busy... very busy. People are ssssoo ready to move outside and expand to their 'Circle of 10'. We have been in pandemic mode for 13 weeks. It has been 13 weeks of business, organizations and community recreating themselves, pivoting, adopting and adapting to find the means to stay afloat, assist in the battle and remain safe. It has been 13 weeks of updates, lobbying, investing and enacting for our members and local business. Hopefully, this is the beginning of the end of the crisis and the beginning of a new economy and a revitalized Chatham-Kent.

While this is positive news, there are businesses not ready to open and, wisely, taking the safety first approach. There are others awaiting the 'go button'. Even with doors opening, there is nervous approach to leaving children and many employers will continue with distanced work ethics to ease circumstances. As others move back into workplaces, beloved pets will be confused. They too have been weathering the crisis. Some will be happy to have their space back, others will be lonely. Whether businesses are closed by choice or by government, please support them when they open their doors. It has been a challenge for them and your patronage and safe provisions will be well received.

The COVID-19 actions are not over as we continue to fill gaps and push for fairness. Government relief programs continue and remain open for applications. Efforts lean towards business recovery and returning employees back to their work places. Government continues with new announcements and Chamber members and local business continue generating new products and services to help ease the transition. In this issue I note our Member, Intellitix, with their CrowdBlink software for tracking needs and safety measures, adaptable for business of all sizes and sectors. The Chamber, Economic Development and others provide guidance and expertise in the many programs and sessions offered through the networks. Information, details and links are below.

Summer months are vital to many businesses, facilities and destinations. Long before 2020, our Chamber has promoted Staycations, yet there is no better year than this! Be sure to check out the many local wonders of Chatham-Kent. Make this the year you find the gems within our Municipality. This is the year to make Chatham-Kent your travel destination.

Please share this, and below, information...we are in this together.

Yours in Good Health and Prosperity, GailRemember the Chatham-Kent Chamber of Commerce slogan: SHOP MEMBERS – SHOP LOCAL FIRST!

Gail A.B. Hundt / President & CEO / Chatham-Kent Chamber of Commerce

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chatham-kentchamber.ca / 54 Fourth St., Chatham ON N7M 2G2

SHOP MEMBERS – SHOP LOCAL FIRST!

Visit the *Canadian Business Resilience Network* at CBRN.ca for the most up-to-date, relevant tools and links to aid you through this crisis and through to the path of success.

Be sure to follow us on [Facebook](#) and [Twitter](#) for up-to-date information regarding COVID-19. Below, and other, resources area available at www.chatham-kentchamber.ca



CHATHAM-KENT
CHAMBER of
COMMERCE

74th Rural Urban Dinner & Awards

Nominations are Open!

Submit your nomination today!
Deadline for nominations is Tuesday, July 28th at 2:00 p.m.

Wednesday, November 25th, 2020
Chatham-Kent John D. Bradley Convention Centre

info@chatham-kentchamber.ca
www.chatham-kentchamber.ca



Award Categories:

- Agriculturist of the Year
- Agriculture Innovator of the Year (Individual)
- Agriculture Innovator (Business/Organization/Group)
- Friend of Agriculture

[Nomination Form](#)

Information for Businesses

Want to know if your business is included in the
Phase 2 Openings starting June 12th?
Call the Ontario Stop the Spread business information line:

1.888.444.3659

Want to know how to put public health
measures in place to operate safely?
Call our COVID-19 intake line:

519.355.1071 X 1900



 Chatham-Kent
Public Health

PHASE TWO IN CHATHAM-KENT

The following will be permitted to OPEN in Chatham-Kent:



The following will remain CLOSED in Chatham-Kent:

Municipally run pools, splash pads, day camps, and other types of organized activity that allow close proximity of children and youth to each other



Have questions?

(519) 355-1071 ext 1900
www.ckphu.com/covid19
covid19@chatham-kent.ca

 Chatham-Kent
Public Health



Ensure Nobody with COVID-19 Symptoms is Entering Your Workplace

Whether your business is an essential business that is looking for a way to minimize risk while remaining open, or you are looking at ways to re-open your business while taking the necessary steps to keep your employees and customers safe. CrowdBlink Protect is an affordable way to quickly set up best-in-class screening measures to put everyone at ease.

Starting as low as \$199/mo

CUSTOMIZABLE

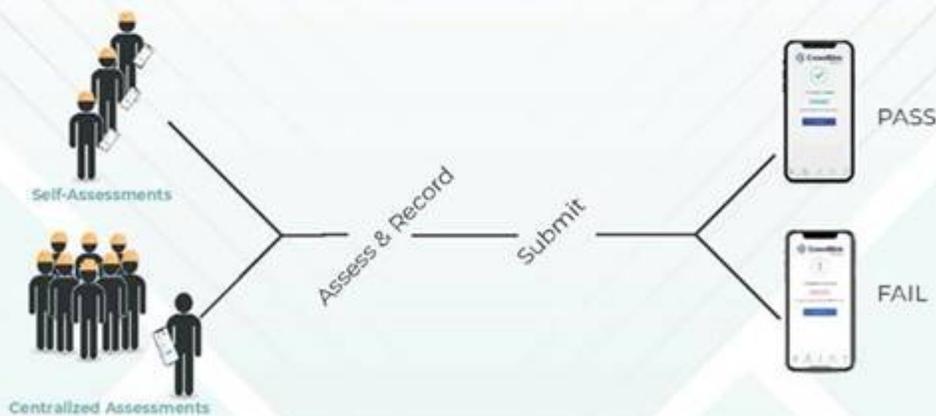
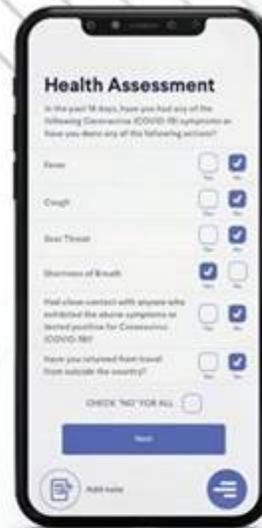
Have specific questions you need to include on the assessment? Want to set your own criteria for PASS/FAIL? Not a problem, Protect can be configured to fit your needs.

NO PAPER WORK

All results are automatically recorded which means there's no paper work to deal with or maintain and information is always just one search away.

EASY REPORTING

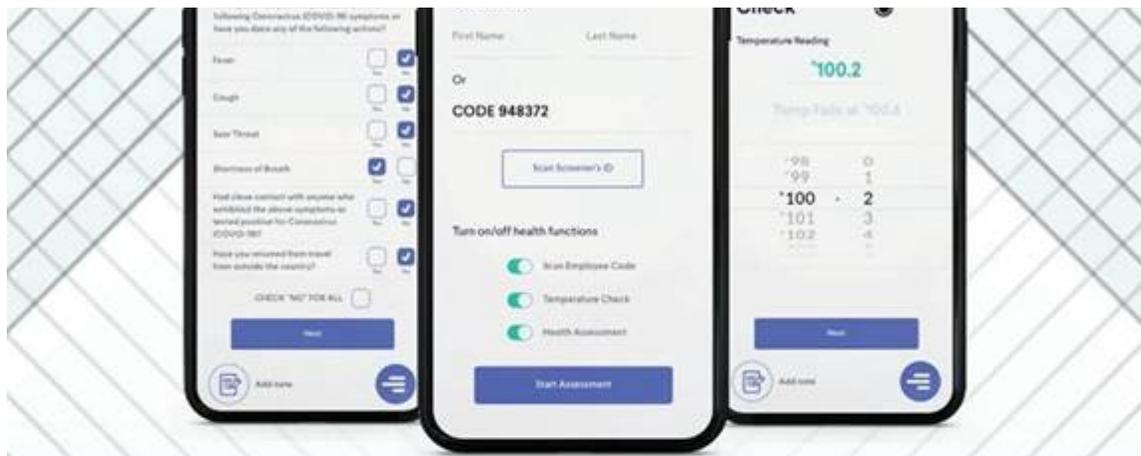
You can easily reports in the dashboard, or configure automatic notifications to be sent in case of a FAIL. In the instance of a COVID-19 positive case, you can quickly contact trace and get your business operational in the least amount of time.



WWW.CROWDBLINK.COM

INFO@CROWDBLINK.COM





COVID-19 Screening in 10 Seconds

Easily implement COVID-19 screening at your workplace to ensure no one is entering your location if they are displaying symptoms while automatically logging results. Construction companies, manufacturing, processing plants, and more, use Protect to screen their employees.

KEEP YOUR BUSINESS OPERATING



SCAN EMPLOYEE ID

Scan your employees' ID to begin the assessment, all responses are automatically recorded and associated with that employee ID.



FEVER CHECK

Perform a temperature check and ensure that no one with a fever is entering your workplace.



ASSESS SYMPTOMS

Conduct an assessment of the employee to identify if they are either displaying symptoms, or are a high-risk due to exposure or recent travel.



WWW.CROWDBLINK.COM



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Small Business Centre Digital Improvement Grant

The Small Business Centre has launched the Small Business Digital Improvement Grant to provide funding up to \$2,500 to assist small businesses with developing or enhancing their online footprint.

This grant may be utilized to improve websites, search engine optimization, digital marketing, creation of video and photography galleries, increase online marketing efforts, upgrade technology or purchase e-commerce solutions. These

funds are not intended to cover existing operating costs such as rent and utilities or compensating for lost revenues during the COVID-19 pandemic.

Application and eligibility requirements can be found [HERE](#)

Update from the Federal Government

The Honourable Mary Ng, Minister of Small Business, Export Promotion and International Trade [announced](#) that the Government of Canada has partnered with the [People Outside Safely Together \(POST\) Promise program](#), an initiative launched today by Canadian private-sector organizations to help businesses across the country reopen safely.

The “POST Promise” is a voluntary commitment that business owners and managers can make by following five key public health actions that will help prevent the spread of COVID-19:

1. Maintaining physical distance
2. Washing and sanitizing hands
3. Cleaning and disinfecting regularly
4. Staying home if unwell and self-monitoring for symptoms
5. Practicing respiratory etiquette (including wearing a mask when physical distancing is difficult)

By displaying the “POST Promise” logo, participating businesses can reassure customers that they are doing their part to help protect Canadians’ health and safety.

As we take steps towards restarting our economy, the Government will continue to work with POST Promise to ensure that businesses have accurate and up-to-date health and safety guidelines on their platform.



Small Business Rebound Necessary for Economic Recovery

Ontario Chamber & Chatham-Kent Chamber: RBC report underscores vital need to focus on small business recovery

Today, the Royal Bank of Canada (RBC) released *Small Business, Big Pivot: A devastating downturn, and how Canadian enterprises can transition*. The report contains proprietary economic research which outlines how the landscape has shifted for small- and medium-sized enterprises (SMEs) during the COVID-19 pandemic.

The document also includes a tangible plan to help Canadian small businesses thrive in a post-pandemic economy.

[Click here to read the Report](#)

Update from the Canadian Chamber of Commerce

CBRN Small Business Relief Fund: Applications Close Today

The CBRN Small Business Relief Fund will help 62 small Canadian businesses recover and support their resilience, for a total of \$620,000 in funds. Businesses can use the \$10,000 grants to support their recovery efforts, including paying salaries, retrofitting their workplaces and acquiring technology to adapt their business models. Applications close at 8:00 p.m. ET on Friday, June 12. [Don't Delay, Apply Now!](#)

Business Resilience Service – New Weekend Hours

The Business Resilience Service (BRS) allows you to connect for free with experienced business advisors for guidance on which government relief programs will be most appropriate to support your small- to medium-sized business, not-for-profit or charity amid the pandemic. The service is available seven days/week: Monday-Friday: 8:00 a.m. to 8:00 p.m. ET, Saturdays: 10:00 a.m. to 4:00 p.m. ET and Sundays: 12:00 p.m. to 4:00 p.m. ET. [More Information](#)

Over 120 Business Leaders Call For A National Plan To Restart The Travel And Tourism Sector

We are proud to be a part of the Canadian Travel and Tourism Roundtable. We are calling on governments across the country to put in place logical, streamlined measures to keep the public safe while simultaneously allowing the tourism and travel sector to open. It's time to get the travel and tourism sector back to work. [Letter To The Prime Minister And Premiers](#)

Make The Most Of The CBRN Reopening Toolkit For Business

As many provinces and territories continue to make progress on resuming some economic activities, please remember to make use of the comprehensive CBRN reopening toolkit. The toolkit provides information on regulations and reopening, childcare access, communications materials, sourcing PPE, access to guides and materials from other organizations and more. [Access The Toolkit](#)

Government Launches PPE Supply Hub Website

The Supply Hub connects Canadian organizations with federal, provincial, territorial and other resources and information about PPE, including consumer guidance. Buyers will find PPE supplier lists, in addition to guidance to help plan their PPE purchases. [Access The Hub](#)

UPCOMING WEBINARS

BDC Webinar: COVID-19 How to adapt your business to thrive in the new normal

Monday, June 15th 12:00 p.m.

The COVID-19 pandemic has created an unprecedented level of uncertainty for entrepreneurs. Sign up for this free webinar to discover a step-by-step approach to adapting your business strategy and forging your own path through the crisis.

[Register NOW](#)

Physical Return To Work: Practical Realities And Transformative Opportunities, With EY

June 17th, 2020 at 3:00 p.m.

Organizations are faced with a new duality of safely transitioning people back to physical locations while reimagining the future of work and business. Learn about:

- Operational resilience
- Health and safety considerations for a physical return to work
- Technology and cybersecurity concerns

[Register Now](#)

Take Control of Your Business: 3 Simple Tools to Help Your Business Survive and Thrive with Bradshaw & Associates

June 22, 1:30 p.m.

Learn about three simple and essential tools to help your business survive and thrive in a period of extreme uncertainty

[Register Now](#)

How to Build an Effective Advertising Strategy with Facebook

June 24, 1:00 p.m.

[Register Now](#)

PRE-RECORDED WEBINARS

WATCH NOW: You can find a full list of the Ontario Chamber of Commerce webinars [here](#)

Through our relations and affiliations with the Ontario Chamber and Canadian Chambers of Commerce, you are invited to participate in the webinars that they have organized, and we recommend you participate in to help guide you through relief programs and availabilities.



The Regional Relief and Recovery Fund (RRRF) provides financial contributions (interest-free loans) to help support fixed operating costs of SMEs, where business revenues have been affected by the COVID-19 pandemic. The Fund, valued at more than \$962 million nationally, is delivered by Canada's six regional development agencies.

Applications are now fillable and can be submitted directly to [online here](#)

Hello Chatham-Kent Businesses!

With changes in business quickly evolving, you may need access to offering Debit, VISA and Mastercard, and the Chatham-Kent Chamber of Commerce can help you access and at rates guaranteed to help save on your bottom line! Contact us TODAY!



Let UPS help you come back strong

As safer at home measures start to relax and we focus on rebuilding, lean on your Chamber UPS Savings Program to address logistics challenges and deliver the tools and resources you need to help your business come back stronger than ever. Here are a few featured solutions:

INCREASE YOUR CASH FLOW

- Save 50% on all shipping domestic and international

START SELLING ONLINE, QUICKLY

- Navigate the “next normal” with these [5 Tips to Expand your E-Commerce Strategy](#).

MANAGE SHIPMENTS LIKE A PRO

- Easily see all of your inbound and outbound shipments in one place with [UPS My Choice® for Business](#).

To learn more visit: www.membersbenefitprogram.com/CKChamber

Or call: 1-800-MEMBERS (636-2377), 8:00 a.m. – 5:00 p.m., to speak with a member care specialist.

The image contains three promotional banners. The top-left banner features the BRS logo (Business Resilience Service) with the phone number 1 866 989 1080 and the text 'Available now' next to a woman on a phone. The top-right banner is for the 'CBRN LAUNCHES NATIONAL BUSINESS REOPENING TOOLKIT', featuring the CBRN.ca logo and logos for the Canadian Business Resilience Network and the Canadian Chamber of Commerce. The bottom banner is for the 'SMALL BUSINESS RELIEF FUND', stating 'Now Accepting Applications:' and featuring a woman in front of an 'OPEN' sign, with logos for the Canadian Business Resilience Network and the Canadian Chamber of Commerce.

Resources:

Local

[Public Health Information on COVID-19](#)

[Workplace Information](#)

[Chatham-Kent Economic Development](#)

[Community Futures CK](#)

[Community Futures CK - Regional Relief and Recovery Fund](#)

[Business Credit Availability Program](#)

Provincial & Federal

[Support For Your Business](#)

[Canadian Business Resilience Network](#)

[Government of Canada Support for Small Businesses](#)

[Wage subsidy for Businesses](#)

[Chamber Plan Ontario](#)

[Canada's COVID-10 Economic Response Plan](#)

[Ontario Chamber of Commerce – COVID-19 Preparedness Toolkit](#)

[Canadian Chamber of Commerce – Pandemic Preparedness Guide for Business](#)

