



## Updates from our Chamber and Partners in Prosperity

Dear Member & Associates:

A lot has happened in the last few days.

Wonderful News: Chatham-Kent doors are opening, restaurants welcomed guests to their patios, countless people were supporting 'dine in, while out', the streets are busier and gatherings are expanding, cautiously. There is a feeling of guarded and positive calm.

Good News: Municipal government has approved grant funding for qualified businesses that remain between cracks and in need of assistance. While cautious to add monies from local government without bearing increased taxes or future costs, it is a program that should be positive for local prosperity, and at a level that should be win-win for all. Based on Council approval, in doing calculations, I fear there will be businesses still outside of assistance. I would like to be wrong. Below is a link to a quick and brief survey requested by the Economic Recovery Task Force for completion. Qualifications for grants are also included in survey outline. Please complete the survey and investigate the grant for applying.

More Good News: Federal government has announced new, extended inclusions for added small business take up of the Canada Emergency Business Account....details below.

GREAT NEWS: Our Chamber was invited, and agreed, to partner with the Toronto Regional Board of Trade (TBOT) to deliver the Recovery Activation Program to local businesses. TBOT received agreement with government to deliver the Recovery Activation Program (RAP) in Ontario, an artery of the governments \$57.65 million initiative to help Ontario's businesses go digital. We are pleased to partner, ensuring Chatham-Kent businesses have direct and timely opportunity to take advantage of. The initiative will assist local business - **at no cost** - to create a Digital Transformation Blueprint, created through connectivity and high practical tools for digital restructuring. The program is provided through on-going participation in an active on-line P2P network with follow up training and free access to continued webcasts. Please contact Sarah at [sarah@chatham-kentchamber.ca](mailto:sarah@chatham-kentchamber.ca) or myself, at [gail@chatham-kentchamber.ca](mailto:gail@chatham-kentchamber.ca) for reference and participation in RAP.

The weather continues to improve, baiting me to shed some unwanted COVID 'baggage'. While walking Mud Creek Path, I share smiles and 'hellos' with the vast number of users, and pleased to note so many new and friendly faces this season. We are very fortunate to have this magnificent offering with kilometre after kilometre of open air beauty. In the same context, experiencing The Walking Trail in Mitchells Bay offers yet another stunning experience, close to waterfront and natures bounty. It is wonderful to see the many generations of people, many breeds of dogs, and various forms of sport taking in the availabilities. As patrons, we recognize the valuable element these trails offer our municipality, citizens and (hopefully soon) visitors. There are many other trails throughout our Municipality, if you haven't made these an experience, I invite you to join in. Visit one, visit all. We are in this together.

Share, and share. Stay safe. Shop Members, Shop Local First.

Yours in Good Health and Prosperity, Gail

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SHOP MEMBERS – SHOP LOCAL FIRST!

Visit the *Canadian Business Resilience Network* at [CBRN.ca](http://CBRN.ca) for the most up-to-date, relevant tools and links to aid you through this crisis and through to the path of success.

Be sure to follow us on [Facebook](#) and [Twitter](#) for up-to-date information regarding COVID-19. Below, and other, resources area available at [www.chatham-kentchamber.ca](http://www.chatham-kentchamber.ca)



## CHATHAM-KENT ECONOMIC RECOVERY TASK FORCE SURVEY

Please take 2 minutes and answer this very short survey. It's important that council understand exactly what we are all dealing <https://www.surveymonkey.com/r/WC6LK7N>

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## Update from the Ontario Chamber of Commerce

### MORE BUSINESSES AND SERVICES TO OPEN

- The regional approach to Stage 2 of reopening the province begins. Ontario is expected to announce on Monday additional regions can join stage 2. The full guide to stage 2 can be found [here](#).
- Also, effective today the limit on social gatherings will increase from **five to 10 people** across the province, regardless of whether a region has moved to Stage 2. Ontario is changing its public health advice to households. Multiple households to a max of 10 people can now have close contact. The province is calling these "[social circles](#)."
- **For a complete list of regions entering stage 2 and businesses that can reopen, please click [here](#).**

### SMALL BUSINESSES GOING DIGITAL

- On **June 11** the Ontario government, in partnership with the federal government, [announced](#) the Digital Main Street platform. The \$57-million program will help small businesses create and enhance their online presence.
- The platform will help support 22,900 Ontario businesses and create jobs for more than 1,400 students.
- [Read the OCC's response](#).

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## Update from the Canadian Chamber of Commerce

### Applications For Expanded Canada Emergency Business Account (CEBA) Available Starting Friday

Beginning on Friday, businesses will be able to apply for the CEBA under the expanded criteria that had been previously announced to allow more businesses to qualify. The CEBA is available through your primary financial institution. [More Information](#)

### Bill C-17 To Allow Deadline Extensions For Federal Corporations

On June 10, 2020, a new bill was tabled in the House of Commons that will allow the Minister of Innovation, Science and Industry to issue orders to extend various deadlines for federal businesses, not-for-profits, cooperatives, and boards of trade.

Bill C-17 affects the following acts administered by Corporations Canada:

- Canada Business Corporations Act
- Canada Not-for-profit Corporations Act
- Canada Cooperatives Act
- Boards of Trade Act

The bill grants authority to extend the period for holding annual meetings and, for boards of trade, the deadline for filing annual summaries. We will provide more information as soon as it is available

## Government Of Canada Announces Additional Support For Indigenous Businesses And The Indigenous Tourism Industry

On June 11, the government announced new funding totaling \$133 million to support Indigenous business through the pandemic and into recovery. Of these additional funds, \$117 million will reach more community-owned First Nation, Inuit and Métis businesses, including microbusinesses, that are not eligible for existing business support measures.

### Gas Tax Fund Allocation Details Announced

On June 11, the federal government announced the details of how the \$2.2-billion Gas Tax Fund would be distributed across communities. This year, the government is distributing the money as a single payment in June to help communities address immediate pandemic costs. [Ontario](#)

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## Update from the Federal Government

Today [we announced](#) that as of Friday, June 19, 2020, applications will be accepted so that more small businesses can access the Canada Emergency Business Account (CEBA). This means that owner-operated small businesses that had been ineligible for the program due to their lack of payroll, sole proprietors receiving business income directly, as well as family-owned corporations remunerating in the form of dividends rather than payroll will become eligible this week.

To qualify under the expanded eligibility rules, CEBA applicants with payroll lower than \$20,000 will need:

- A business operating account at a participating financial institution;
- A Canada Revenue Agency business number;
- A 2018 or 2019 tax return; and
- Eligible non-deferrable expenses of between \$40,000 and \$1.5 million.

Eligible businesses will qualify for financing of up to \$40,000, with 25 per cent of this being forgivable based on the current terms of CEBA loans. Businesses can contact their primary financial institution for more information or to apply directly for CEBA. More information on the expanded CEBA can be found [on the program's website](#).

The Prime Minister announced that [temperature screening for air passengers will be mandatory starting at the end of this month](#). A passenger who has a fever will not be permitted to board their flight. While we know not everyone with COVID-19 has a fever and not everyone with a fever has COVID-19, this will add an extra layer of safety for other passengers on planes.

Starting in July, Statistics Canada will pilot the collection of disaggregated data on visible minority status through its Labour Force Survey. We know that disaggregated data not only informs smart policy, but that it also helps ensure that our programs and systems are accountable. Systemic racism results in economic inequality and poverty for many racialized people in Canada. We know that there is more work to be done, and this is another step in the right direction. Basing our decisions off of data that captures the experiences of all Canadians will ultimately lead to a more equitable country for everyone.

### A WEEK IN REVIEW

Monday, June 8<sup>th</sup>

We understand that this is an incredibly difficult time to be apart from family. That's why our government is bringing in a limited exemption to [allow immediate family abroad who do not have any signs or symptoms of COVID-19 to come to Canada](#), as long as they quarantine for a minimum of 14 days.

The COVID-19 pandemic has hit small and medium-sized enterprises hard, and their owners have demonstrated resilience and creativity in adapting their operations during these hard times. Earlier this week, we announced [\\$30 million to help Montréal businesses who don't qualify for other federal support measures](#) related to COVID-19, through the Regional Relief and Recovery Fund (RRRF).

Tuesday, June 9<sup>th</sup>

We launched a new [PPE Supply hub](#) to connect businesses buying and selling personal protective equipment (PPE). If you're business is looking for PPE as you begin to reopen safely, please feel free to consult this hub to see how you can get the supplies you need in your region.

We're also working hard to find [made-in-Canada solutions](#), and have recently signed new contracts and helped companies retool their manufacturing facilities and scale-up production to meet the demands of this crisis.

Wednesday, June 10<sup>th</sup>

On Wednesday, [Minister Ng announced our partnership with the POST Promise program](#), an initiative launched by Canadian private sector organizations to help businesses across the country restart safely. As different regions begin to ease COVID-19 restrictions, people can be reassured that businesses displaying the "POST Promise" logo are taking steps to ensure the health and safety of employees and customers in their stores. The Prime Minister [highlighted this initiative](#) at a local business! Make the POST promise today: [postpromise.com](#).

Our government has been committed to applying a gender lens to all we do since taking office – and we remain focused on ensuring women are fully included and supported in our economic recovery post COVID-19. CARE International recently [recognized Canada's leadership](#) on this front in our response to the pandemic.

Thursday, June 11<sup>th</sup>

On Thursday, The Prime Minister announced additional [investments of \\$133 million to support Indigenous businesses, protect jobs, and help communities](#). This funding is destined to help small and community-owned Indigenous businesses get through these tough times, as well as specifically help Indigenous businesses in the tourism industry, an important sector that supports thousands of jobs across the country.

Later in the day, [Minister Ng spoke with Greece's Minister of Development and Investment](#), Adonis Georgiadis. She thanked her counterpart for his government's support for CETA and underlined how the agreement creates good jobs and will help grow our economies post-COVID-19. The ministers highlighted the strong economic and people-to-people ties between Canada and Greece, noting the opportunities for increased trade and investment that will benefit Canadian and Greek workers, farmers, producers and businesses.

Additionally, we announced that next week, [Minister Ng will be hosting a virtual meeting of the Ottawa Group on World Trade Organization reform and COVID-19](#), to make sure trade stays open and predictable to give people stability at this uncertain time. She will also be advocating for clear rules in the online trading space within our increasingly digital economy.

Finally, [our government is investing \\$50 million towards helping businesses across Ontario adopt digital technologies to support their recovery efforts and generate new revenue](#). Working with its strategic partners, FedDev will deliver targeted supports to about 22,000 small- and medium-sized businesses across Ontario to pivot their operations and embrace digital technologies as more consumers increasingly shift to online solutions. This investment will also create jobs for more than 1,400 students.



## Small Business Centre Digital Improvement Grant

The Small Business Centre has launched the Small Business Digital Improvement Grant to provide funding up to \$2,500 to assist small businesses with developing or enhancing their online footprint.

This grant may be utilized to improve websites, search engine optimization, digital marketing, creation of video and photography galleries, increase online marketing efforts, upgrade technology or purchase e-commerce solutions. These funds are not intended to cover existing operating costs such as rent and utilities or compensating for lost revenues during the COVID-19 pandemic.

Application and eligibility requirements can be found [HERE](#)

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## **UPCOMING WEBINARS**

### **Physical Return To Work: Practical Realities And Transformative Opportunities, With EY**

**June 17<sup>th</sup>, 2020 at 3:00 p.m.**

Organizations are faced with a new duality of safely transitioning people back to physical locations while reimagining the future of work and business. Learn about:

- Operational resilience
- Health and safety considerations for a physical return to work
- Technology and cybersecurity concerns

[Register Now](#)

### **5G DIGITAL TRANSFORMATION IN THE NEW ECONOMY**

**June 18<sup>th</sup>, 2020 from 12:00 - 1:00 pm**

As the federal government contemplates whether and what role Huawei will play in the deployment of 5G across Canada, the Ontario Chamber of Commerce and the U.S. Consulate in Toronto for a timely discussion on the risks and opportunities that should be top of mind for Canadian decision-makers.

We will discuss 5G as the next evolution for mobile network technology.

[Click here to register](#)

### **Take Control of Your Business: 3 Simple Tools to Help Your Business Survive and Thrive with Bradshaw & Associates**

**June 22, 1:30 p.m.**

Learn about three simple and essential tools to help your business survive and thrive in a period of extreme uncertainty

[Register Now](#)

### **How to Build an Effective Advertising Strategy with Facebook**

**June 24, 1:00 p.m.**

[Register Now](#)

### **TECHNATION's SME Cybersecurity Best Practices Workshop**

**June 29, 1:00-3:00 p.m.**

With the COVID-19 crisis, SMEs have been struggling to address their ongoing cyber concerns. The upcoming workshop with TECHNATION

will support SME leaders in cybersecurity decision-making, both during and after the crisis.

[Register Now](#)

### **Partners in Prevention Health & Safety Webinar Series**

**June 24<sup>th</sup> – June 26<sup>th</sup>**

**Ontario is lifting more restrictions, allowing businesses to prepare to re-open. Do you have all the information you need to operate during COVID-19?**

**Secure your spot to attend one, or all of the FREE live webinars. Registration to each webinar is required.**

Protecting your business and your people is of the utmost importance. This series will provide you with timely information on what you need to know today in order to restart your business and return to work safely.



**REGISTER NOW!**

## **PRE-RECORDED WEBINARS**

**WATCH NOW:** You can find a full list of the Ontario Chamber of Commerce webinars [here](#)

Through our relations and affiliations with the Ontario Chamber and Canadian Chambers of Commerce, you are invited to participate in the webinars that they have organized, and we recommend you participate in to help guide you through relief programs and availabilities.

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The Regional Relief and Recovery Fund (RRRF) provides financial contributions (interest-free loans) to help support fixed operating costs of SMEs, where business revenues have been affected by the COVID-19 pandemic. The Fund, valued at more than \$962 million nationally, is delivered by Canada's six regional development agencies.

Applications are now fillable and can be submitted directly to [online here](#)

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**Wednesday, September 23rd, 2020**

Willow Ridge Golf & Country Club

10 AM Registration

11 AM Shotgun Start

a day of

for only

**golf \$ 120**



includes *golf, cart, lunch, dinner & a prize for everyone too!*

**Design your day your way!**

The entire day is based on your time, budget and choice

**PLAY**

18 holes of fabulous golf (includes cart) with lunch on the turn \$105(+hst)

**PLAY & STAY**

18 holes of fabulous golf (includes cart) with lunch on the turn followed by delicious steak dinner \$120(+hst)

**CONNECT**

Not golfing but would like to network over a delicious steak dinner \$45(+hst)

*Sponsorship Opportunities Available! 18 hole tournament. Shotgun Start.*

Register online at [www.chatham-kentchamber.ca](http://www.chatham-kentchamber.ca)

Deadline to register is Wednesday, September 16th.

For further information contact (519) 352-7540 or [info@chatham-kentchamber.ca](mailto:info@chatham-kentchamber.ca)



**Annual Golf Tournament  
Willow Ridge Golf & Country Club  
Wednesday, September 23, 2020**

**ARE YOU LOOKING TO PROMOTE YOUR BUSINESS, GAIN EXPOSURE & SUPPORT THE CHAMBER THROUGH A FUN VENUE?**

Here are some great ways!!...

Looking for **Registration Sponsor**, **Hole Sponsors**, **Player Prize Donations**, **Goodie Bag Giveaways** And...  
**GOLFERS!**

**Registration Sponsor Cost: \$500**

Directional signage to 'Registration' accompanied with your company logo

Preferred recognition as our exclusive 'Registration Sponsor' with sponsor signage at registration, and extending opportunity to further promote utilizing your company tent, banners and/or pop up banners

Preferred recognition on customized scorecards

Preferred recognition on pre & post promotion through Chamber social media, website and e-broadcast

Hole Sponsor Cost: \$185

Your business will be recognized as a sponsor with hole signage, on customized Scorecards, pre & post event promotion on Chamber Social Media through website, e broadcast, Facebook and Twitter.

Enhanced Hole Sponsorship Cost: \$350

Your business hosts the hole with 1 – 2 of your representatives.

Set up a table (& tent, if you choose). Consider a giveaway!

Your business will be recognized as a sponsor with hole signage, on customized Scorecards, pre & post event promotion on Chamber Social Media through website, e broadcast, Facebook and Twitter.

Player Prize Donations

Opportunity to donate a prize for the prize table. Minimum value: \$25

Your business will be recognized as a prize donator on the prize table as well as on the Chamber website and Facebook.

Goodie Bag Giveaways

Cost: Provide 125 fun/unique promotional items

Your business will be recognized within the goodie bag as a goodie bag sponsor as well as on the Chamber website and Facebook.

GOLFERS – Do you like to golf, have fun, build business & network?

Then this tournament is for you!!! **Register Today!**

**SUPPORT THE CHATHAM-KENT CHAMBER OF COMMERCE**

**CHATHAM-KENT CHAMBER of COMMERCE**  
74th Rural Urban Dinner & Awards

*Nominations are Open!*

**Submit your nomination today!**  
**Deadline for nominations is Tuesday, July 28th at 2:00 p.m.**

**Wednesday, November 25th, 2020**  
**Chatham-Kent John D. Bradley Convention Centre**

**info@chatham-kentchamber.ca**  
**www.chatham-kentchamber.ca**

**Award Categories:**

- Agriculturist of the Year
- Agriculture Innovator of the Year (Individual)
- Agriculture Innovator (Business/Organization/Group)
- Friend of Agriculture

**Nomination Form**



**Let UPS help you come back strong**

As safer at home measures start to relax and we focus on rebuilding, lean on your Chamber UPS Savings Program to address logistics challenges and deliver the tools and resources you need to help your business come back stronger than ever. Here are a few featured solutions:

## INCREASE YOUR CASH FLOW

- Save 50% on all shipping domestic and international

## START SELLING ONLINE, QUICKLY

- Navigate the “next normal” with these [5 Tips to Expand your E-Commerce Strategy](#).

## MANAGE SHIPMENTS LIKE A PRO

- Easily see all of your inbound and outbound shipments in one place with [UPS My Choice® for Business](#).

To learn more visit: [www.membersbenefitprogram.com/CKChamber](http://www.membersbenefitprogram.com/CKChamber)

Or call: 1-800-MEMBERS (636-2377), 8:00 a.m. – 5:00 p.m., to speak with a member care specialist.

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Hello Chatham-Kent Businesses!

With changes in business quickly evolving, you may need access to offering Debit, VISA and Mastercard, and the Chatham-Kent Chamber of Commerce can help you access and at rates guaranteed to help save on your bottom line! Contact us TODAY!

**First Data** 



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## Resources:

### Local

[Public Health Information on COVID-19](#)

[Workplace Information](#)

[Chatham-Kent Economic Development](#)

[Community Futures CK](#)

[Community Futures CK - Regional Relief and Recovery Fund](#)

[Business Credit Availability Program](#)

### Provincial & Federal

[Support For Your Business](#)

[Canadian Business Resilience Network](#)

[Government of Canada Support for Small Businesses](#)

[Wage subsidy for Businesses](#)

[Chamber Plan Ontario](#)

[Canada's COVID-10 Economic Response Plan](#)

[Ontario Chamber of Commerce – COVID-19 Preparedness Toolkit](#)

[Canadian Chamber of Commerce – Pandemic Preparedness Guide for Business](#)

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