



## Updates from our Chamber and Partners in Prosperity

Dear Member & Associates:

Shops are open, people are spending and business is being supported. Thank You! COVID-19 cases are seeing a provincial decrease and Chatham-Kent is fairing well. Yeah!

As a member and partner with the Ontario Chamber and Canadian Chamber of Commerce we have shared, and will continue to share, many valuable resources and tools during the pandemic. The Canadian Chamber quickly created the *Canadian Business Resilience Network* ([cbrn.ca](http://cbrn.ca)) that has co-ordinated efforts from the government and valued partnering organizations to make for easy access to needed information. As communications continue, your input is requested to assess and provide feedback. Please visit the survey link below, your participation is appreciated.

For some, the Canada Emergency Response Benefit extension may be a welcomed relief, it is not all rosy. For businesses that are open and plan efforts to gear up and full force the CERB creates a detriment to recruitment to fill employment needs. As establishments extend their hours and expand their customer base, the need to fill positions becomes even greater. In many cases *Open for Business = Open for Jobs*. Respecting some individuals do need the relief, the program does have its flaws.

Information continues to flow, please read the below, take what you need, and share.

Shop Members, Shop Local First. Support Members, Support Local. Stay Safe, Stay Connected.

Yours in Prosperity, Gail

*Gail A.B. Hundt* / President & CEO / Chatham-Kent Chamber of Commerce

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SHOP MEMBERS – SHOP LOCAL FIRST!

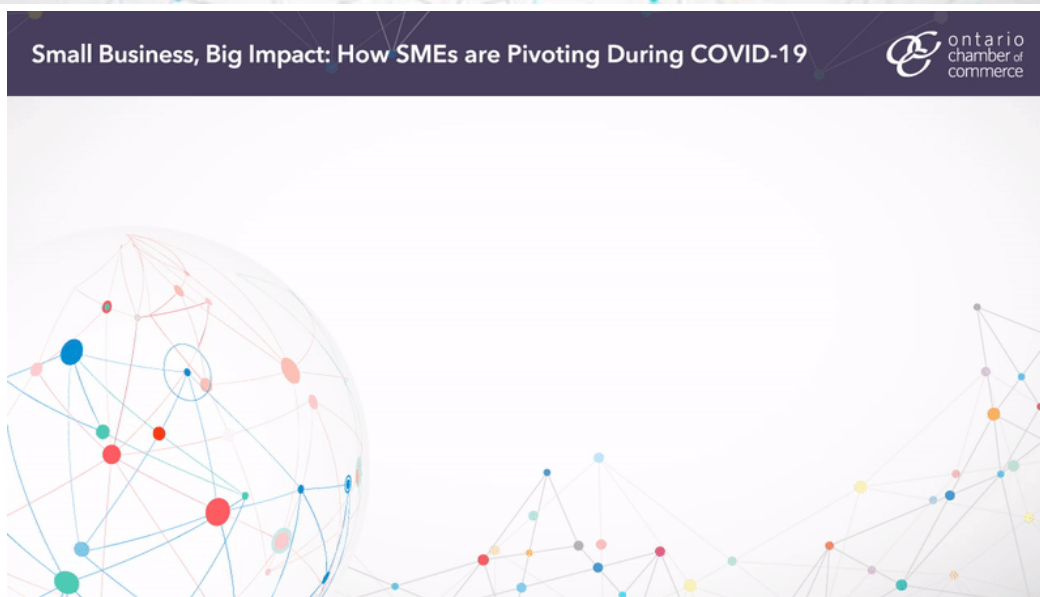
Visit the *Canadian Business Resilience Network* at [CBRN.ca](http://CBRN.ca) for the most up-to-date, relevant tools and links to aid you through this crisis and through to the path of success.

Be sure to follow us on [Facebook](#) and [Twitter](#) for up-to-date information regarding COVID-19. Below, and other, resources area available at [www.chatham-kentchamber.ca](http://www.chatham-kentchamber.ca)

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## Small Business, Big Impact – How SMEs Are Pivoting During COVID-19

Small businesses have faced unprecedented challenges throughout the [COVID19](#) pandemic. Today, the Ontario Chamber of Commerce & The Ontario Chamber Network released their latest report 'Small Business, Big Impact' highlighting Ontario [SMEs](#) who have successfully adapted during this difficult time.



Read the Report here: <https://occ.ca/smereport/>

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## Update from the Canadian Chamber of Commerce

### Business Resilience Service: Still Available

Need help navigating the services available to help your SME get through COVID-19? The Business Resilience Service, delivered to your organization free of charge, provides:

- Guidance on COVID-19 financial support program options and eligibility
- Direction on accessing the most appropriate support organizations
- Help to make decisions to support recovery plans
- Real time insights and feedback to policymakers

To access the BRS, call 1-866-989-1080 to connect with a business advisor from the accounting profession. The service is available seven days/week:

[More Information](#)

### Applications For Expanded Canada Emergency Business Accounts (CEBA) Are NOT Available Today

Please note that the applications for the CEBA expansion, which the government had indicated would become available today, are in fact not available. The Finance Minister tweeted the news late Thursday, indicating the government is working to launch as quickly as possible. At the time of this writing, a new launch date has not been provided

## Emergency Support Fund For Heritage Organizations: Museums Assistance Program

The Museums Assistance Program (MAP) - COVID-19 Emergency Support Fund for Heritage Organizations provides financial assistance to organizations. Not-for-profits, Indigenous and museums owned by municipalities or universities may be eligible. [More Information](#)

## Canada Emergency Response Benefit (CERB) Extended To Cover 24 Weeks

The government is extending the CERB from the current 16 weeks of eligibility to up to 24 weeks. The CERB provides financial support to employed and self-employed Canadians who are directly affected by COVID-19. Canadians may apply for the CERB through either Service Canada or the Canada Revenue Agency—but not both. [More Information](#)



## We need your input!

Almost as soon as the pandemic was declared in Canada, we knew that businesses across the country would want to keep in touch with “the news.” We quickly set up our COVID-19 Bulletin that now reaches more than 8,400 people daily with news about government programs, virtual events provided through our partners and helpful resources from across the country. In short order, we also set up our Canadian Business Resilience Network website, CBRN.ca, which has become a hub for COVID-19-related information and programming.

In the last month, as things have started to change and some jurisdictions have begun phases of reopening, we wanted to check in with you and get your feedback on the communications products that we have in place. We’ve developed [a brief survey](#) that will take no more than five minutes to complete. We’d appreciate your feedback as we fine tune what we send to you and the frequency of our distribution. Our survey will be open until June 30; please share your thoughts.

[Take The Survey](#)

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## Update from the Federal Government

A few weeks ago, the federal government announced a \$9-billion plan to help students and recent grads get through the crisis. Yesterday, the Prime Minister [announced the creation of 500 green jobs and training opportunities for young people in STEM](#) in the energy, forestry, mining, earth sciences, and clean technology sectors.

June is National Indigenous History Month, and this Sunday, we recognize [National Indigenous Peoples Day](#). We encourage you to learn more about the diverse cultures and incredible contributions of First Nations, Inuit, and Métis peoples: you might read a digital copy of one the books from [#IndigenousReads](#), or check out great Indigenous businesses like SheNative.

June is also Pride Month – and though Pride celebrations look a bit different this year, it remains an important time to celebrate LGBTQ2 people and communities across Canada. [Happy Pride everyone!](#)

Please note: the [expanded CEBA has been delayed](#). We are working around the clock to ensure the program can securely launch across over 230 financial institutions. We know how important the program is to small businesses & want to launch as quickly as possible. More details to come.

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## ***UPCOMING WEBINARS***

### **How to Build an Effective Advertising Strategy with Facebook**

**Wednesday, June 24, 1:00 p.m.**

[Register Now](#)

## Partners in Prevention Health & Safety Webinar Series

June 24<sup>th</sup> – June 26<sup>th</sup>

Ontario is lifting more restrictions, allowing businesses to prepare to re-open. Do you have all the information you need to operate during COVID-19?

Secure your spot to attend one, or all of the FREE live webinars. Registration to each webinar is required.

Protecting your business and your people is of the utmost importance. This series will provide you with timely information on what you need to know today in order to stay open and return to work safely.

[REGISTER NOW!](#)

### [Nuclear Energy as a Key Engine of Ontario's Future](#)

Friday, June 26 12:00 pm - 1:00 pm

Join **Ken Hartwick**, *President and CEO of Ontario Power Generation (OPG)*, and **Rocco Rossi**, *President and CEO of the Ontario Chamber of Commerce*, as they come together for a virtual fireside chat to discuss the importance of nuclear energy as a key part of Ontario's future.

[Register now](#)

### **TECHNATION's SME Cybersecurity Best Practices Workshop**

June 29, 1:00-3:00 p.m.

With the COVID-19 crisis, SMEs have been struggling to address their ongoing cyber concerns. The upcoming workshop with TECHNATION

will support SME leaders in cybersecurity decision-making, both during and after the crisis.

[Register Now](#)

### **Brave New World - Navigating The Crisis And Its Aftermath**

July 7 | 2:30 p.m. to 3:30 p.m.

Jimmy Jean, a Macro Strategist with Desjardins Capital Markets, will discuss: The COVID-19-induced economic crisis: where we stand and our view of the economic outlook.

Reopening our economy with a delicate new dual mandate: saving lives and livelihoods. Until the vaccine: Adapting to a completely reconfigured economic landscape.

Policy solutions for the previous cycle will not work: the next expansion will require innovative thinking in Canada

[Register Now](#)

### **How To Support Employees' Mental Health And Well-Being During COVID-19 And Beyond**

July 20 | 2:00 p.m. to 3:00 p.m.

In a recent survey by Sun Life, over half (56%) of Canadians surveyed said COVID-19 is negatively affecting their mental health. Join Carmen Bellows, Registered Psychologist and Director, Mental Health Solutions at Sun Life Financial to learn how to develop and maintain a positive mental health environment in your organization.

[Register Now](#)



**The Municipality of Chatham-Kent Small Business Centre has established the Small Business Digital Improvement Grant to provide funding of up to \$2,500 to assist small businesses.**

The Digital Improvement Grant provides funding of up to \$2,500 to assist small businesses with developing or enhancing their online footprint.

This grant may be utilized to improve websites, search engine optimization, digital marketing, creation of video and photography galleries, increase online marketing efforts, upgrade technology or purchase e-commerce solutions. These funds are not intended to cover existing operating costs such as rent and utilities or compensating for lost revenues during the COVID-19 pandemic.

## **Eligibility**

- Must be an existing small business with 15 employees or less located in Chatham-Kent
- Must be a full-time business venture (35+ hours per week)
- Is a sole proprietorship, partnership or a corporation where the applicant is a majority shareholder (if incorporated, application and grant funding is in personal name)
- Is an independent business venture
- Fits the Canada Revenue Agency's definition of being self-employed FORM RC 4110 through the website <https://www.canada.ca/en/revenue-agency/services/forms-publications/publications/rc4110.html>
- Maintains a separate business bank account, follows government rules and regulations for operating a business

## **Businesses not eligible**

- Franchises, commissioned sales and distributorships
- Not-for-profit or charitable enterprises or publicly funded organizations
- Multi-level marketing ventures
- Previous recipients of Digital Main Street grant
- Single events such as musical ventures, bands, DJs or dance/party event organizations

NOTE: TAX TREATMENT OF SMALL BUSINESS DIGITAL GRANT PROGRAM AWARDS: Program grants are considered taxable under Canada and Ontario Income Tax Acts. A T4A slip will be issued to the recipient of the award.

\*This is a first come first serve grant based on eligibility\*

To apply, please visit <https://www.chatham-kent.ca/EconomicDevelopment/programs/digital-improvement-grant>

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**Wednesday, September 23rd, 2020**

Willow Ridge Golf & Country Club

10 AM Registration

11 AM Shotgun Start

a day of

for only

**golf \$ 120**



includes golf, cart, lunch, dinner & a prize for everyone too!

**Design your day your way!**

The entire day is based on your time, budget and choice

**PLAY**

18 holes of fabulous golf (includes cart) with lunch on the turn \$105(+hst)

**PLAY & STAY**

18 holes of fabulous golf (includes cart) with lunch on the turn followed by delicious steak dinner \$120 (+hst)

**CONNECT**

Not golfing but would like to network over a delicious steak dinner \$45(+hst)

*Sponsorship Opportunities Available! 18 hole tournament. Shotgun Start.*

Register online at [www.chatham-kentchamber.ca](http://www.chatham-kentchamber.ca)

Deadline to register is Wednesday, September 16th.

For further information contact (519) 352-7540 or [info@chatham-kentchamber.ca](mailto:info@chatham-kentchamber.ca)



**Annual Golf Tournament  
Willow Ridge Golf & Country Club  
Wednesday, September 23, 2020**

**ARE YOU LOOKING TO PROMOTE YOUR BUSINESS, GAIN EXPOSURE & SUPPORT THE CHAMBER THROUGH A FUN VENUE?**

Here are some great ways!!...

Looking for Hole Sponsors, Player Prize Donations, Goodie Bag Giveaways And...GOLFERS!

Registration Sponsor Cost: \$500

Directional signage to 'Registration' accompanied with your company logo

Preferred recognition as our exclusive 'Registration Sponsor' with signage at registration, and extending opportunity to further promote utilizing your company tent, banners and/or pop up banners

Preferred recognition on customized scorecards

Preferred recognition on pre & post promotion through Chamber social media, website and e-broadcast

Hole Sponsor Cost: \$165

Your business will be recognized as a sponsor with hole signage, on customized Scorecards, pre & post event promotion on Chamber Social Media through website, e broadcast, Facebook and Twitter.

Enhanced Hole Sponsorship Cost: \$350  
Your business hosts the hole with 1 – 2 of your representatives.  
Set up a table (& tent, if you choose). Consider a giveaway!  
Your business will be recognized as a sponsor with hole signage, on customized Scorecards, pre & post event promotion on Chamber Social Media through website, e broadcast, Facebook and Twitter.

Player Prize Donations  
Opportunity to donate a prize for the prize table. Minimum value: \$25  
Your business will be recognized as a prize donator on the prize table as well as on the Chamber website and Facebook.

Goodie Bag Giveaways  
Cost: Provide 125 fun/unique promotional items  
Your business will be recognized within the goodie bag as a goodie bag sponsor as well as on the Chamber website and Facebook.

GOLFERS – Do you like to golf, have fun, build business & network?  
Then this tournament is for you!!! **Register Today!**

**SUPPORT THE CHATHAM-KENT CHAMBER OF COMMERCE**

**CHATHAM-KENT CHAMBER of COMMERCE**  
74th Rural Urban Dinner & Awards

*Nominations are Open!*

**Submit your nomination today!**  
**Deadline for nominations is Tuesday, July 28th at 2:00 p.m.**

**Wednesday, November 25th, 2020**  
**Chatham-Kent John D. Bradley Convention Centre**

**info@chatham-kentchamber.ca**  
**www.chatham-kentchamber.ca**

**Award Categories:**

- Agriculturist of the Year
- Agriculture Innovator of the Year (Individual)
- Agriculture Innovator (Business/Organization/Group)
- Friend of Agriculture

**Nomination Form**



**Let UPS help you come back strong**

As safer at home measures start to relax and we focus on rebuilding, lean on your Chamber UPS Savings Program to address logistics challenges and deliver the tools and resources you need to help your business come back stronger than ever. Here are a few featured solutions:

## INCREASE YOUR CASH FLOW

- Save 50% on all shipping domestic and international

## START SELLING ONLINE, QUICKLY

- Navigate the “next normal” with these [5 Tips to Expand your E-Commerce Strategy](#).

## MANAGE SHIPMENTS LIKE A PRO

- Easily see all of your inbound and outbound shipments in one place with [UPS My Choice<sup>®</sup> for Business](#).

To learn more visit: [www.membersbenefitprogram.com/CKChamber](http://www.membersbenefitprogram.com/CKChamber)

Or call: 1-800-MEMBERS (636-2377), 8:00 a.m. – 5:00 p.m., to speak with a member care specialist.

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Hello Chatham-Kent Businesses!

With changes in business quickly evolving, you may need access to offering Debit, VISA and Mastercard, and the Chatham-Kent Chamber of Commerce can help you access and at rates guaranteed to help save on your bottom line! Contact us TODAY!

**First Data.** 



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## Resources:

### Local

[Public Health Information on COVID-19](#)

[Workplace Information](#)

[Chatham-Kent Economic Development](#)

[Community Futures CK](#)

[Community Futures CK - Regional Relief and Recovery Fund](#)

[Business Credit Availability Program](#)

### Provincial & Federal

[Support For Your Business](#)

[Canadian Business Resilience Network](#)

[Government of Canada Support for Small Businesses](#)

[Wage subsidy for Businesses](#)

[Chamber Plan Ontario](#)

[Canada's COVID-10 Economic Response Plan](#)

[Ontario Chamber of Commerce – COVID-19 Preparedness Toolkit](#)

[Canadian Chamber of Commerce – Pandemic Preparedness Guide for Business](#)

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