



## Updates from our Chamber and Partners in Prosperity

Hello Member & Associates:

Well, the first six months of 2020 have been interesting, to say the least. As we all take some time to celebrate Canada Day, we should also step back and appreciate all the efforts made by so many to make our lives as easy as possible during these challenging times. I am so thankful to be a Canadian and live in a country that works together for the greater good and safety of all citizens. As we enter the second half of 2020, please remember all the good that has come of this crisis. Continue to take precautions, continue to live your life to help support others. Love Canada for all its beauty, externally and internally. We are Canadians. We are fortunate. Celebrate this good fortune.

Chatham-Kent Council approved the Small Business Recovery Grant criteria last night, with a few amendments. Not for Profits and charities will be included and deadline for applications has been extended to July 16<sup>th</sup>. While these are positive additions, the removal of "or the relief was insufficient" is not as positive. Understanding that all grant applicants will receive equal funding (if approved) and 'previous recipients of other government reliefs or support' are ineligible causes concern. As stated in earlier messaging, simple math suggests (as example) 100 approved applicants could share \$200,000 at \$200 each. Any business (including NFP's) that has advantaged any other programs will not be approved. This includes the easy to process - and applicable to most - 10% Wage Subsidy program, as example. While, at first blush, the Recovery Grant seemed like a positive contribution of the Municipality to assist business, this is not fairing as well as initially envisioned. Just the same, I recommend you take the few moments it takes to apply at [www.investCK.ca](http://www.investCK.ca), the process is easy and expected to open by July 2<sup>nd</sup>. As Council see the varied needs through their post application report, opportunity to edit and enhance may become available.

In positive fashion, the crisis has added new opportunities for collaboration. With that, we are pleased to partner with the Toronto Board of Trade to highlight and promote the resources of the [Recovery Activation Program](#), covering digital tools, services and mentorships. This *no-cost program* will provide needed aid to Chatham-Kent businesses to transform and harness technology to enhance their profile and future opportunities. RAP offers businesses the know-how, blueprint and partners to address the conditions that COVID-19 has created by implementing digital solutions to, not only equip them to come through COVID-19 intact, but to thrive. The Recovery Activation Program is invaluable and beneficial to our local businesses, take advantage of it. The first RAP cohort sessions are planned throughout July. We encourage you to apply now, [here](#). The application link is also on our website [www.chatham-kentchamber.ca](http://www.chatham-kentchamber.ca) or, we would be happy to send to you on request.

Over the past several months many Members have stepped up to help fellow local businesses in their efforts for safety, financial assistance and promotions. Most recently Blackburn Radio and Sons of Kent shared their information, check them out along with our past e-newsletters at [www.chatham-kentchamber.ca](http://www.chatham-kentchamber.ca) for the varied programs and offerings you can take advantage of.

Please note, Post Canada Day, Sarah and I are both enjoying some 'V' time to relish in our Chatham-Kent surroundings. Until next week - stay safe, stay connected and celebrate Canada with pride! As always, Support Members, Support Local.

Yours in Prosperity, Gail

*Gail A.B. Hundt* / President & CEO / Chatham-Kent Chamber of Commerce  
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SHOP MEMBERS – SHOP LOCAL FIRST!

Visit the *Canadian Business Resilience Network* at [CBRN.ca](http://CBRN.ca) for the most up-to-date, relevant tools and links to aid you through this crisis and through to the path of success.

Be sure to follow us on [Facebook](#) and [Twitter](#) for up-to-date information regarding COVID-19. Below, and other, resources area available at [www.chatham-kentchamber.ca](http://www.chatham-kentchamber.ca)

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## Recovery Activation Program expands to Chatham-Kent

The Chatham-Kent Chamber of Commerce is excited to be part of this new program that will help local businesses go digital in response to COVID-19!

With the support of a \$7.7 million investment from the Government of Canada and Government of Ontario, RAP is now expanding to businesses of all sizes throughout the province, including Chatham-Kent.

Chatham-Kent Chamber of Commerce has been selected as an important partner to help ensure local businesses benefit from the customized services and mentorship that RAP offers.



Want to learn more? [Click here](#)

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## Update from the Ontario Chamber of Commerce

**EXPANDED CANADA EMERGENCY BUSINESS ACCOUNT (CEBA)** On **June 25**, the [expanded CEBA loan became available through Canada's large banks](#). More financial institutions and credit unions will be offering this product in the very near future. [Learn more](#).

### **CANADA EMERGENCY COMMERCIAL RENT ASSISTANCE PROGRAM (CECRA)**

On **June 29**, the federal government announced an extension of the CECRA program until July. The program was initially intended to support small businesses during the months of April, May, and June. [Learn more or apply](#).

**ADDITIONAL UPDATES** The public should expect fewer updates as PM Trudeau stated Monday that he and public health officials will continue to provide updates, but not every day. Instead of daily briefings, there will be updates “a few times a week.”

The Ontario government is providing up to \$4 million for the Seniors Community Grant Program, a significant increase over last year. This funding will help non-profit organizations, local services boards, or Indigenous groups develop programs for seniors that focus on combatting social isolation, promoting seniors' safety and well-being, improving financial security and making communities age-friendly. **The application period for the Seniors Community Grant Program is [now open](#) and will close on August 7, 2020.**

### **DECLARATION OF EMERGENCY EXTENDED TO JULY 15 AND STAGE 2**

- In consultation with the Chief Medical Officer of Health, the Ontario government has extended the provincial Declaration of Emergency under s.7.0.7 of the *Emergency Management and Civil Protection Act* to July 15, 2020.
- The Windsor-Essex region will enter Stage Two of the *Framework for Reopening our Province* today. Leamington and Kingsville will not be allowed to reopen with the rest of the region at this time.
- For a complete **list of regions and businesses entering stage 2**, click [here](#).

- For the province's new **general workplace guide**, to help businesses develop a safety plan to better protect workers, customers and clients, [click here](#).

**TEMPORARY EXTENSION FOR RECALLING LAID OFF EMPLOYEES** On **June 22**, the temporary extension of time periods given to employers to recall employees laid off due to the COVID-19 pandemic went into effect. For more information please [click here](#).

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## Update from the Canadian Chamber of Commerce

### Federal Government Looking To Extend Rent Assistance For Another Month

Today the Government of Canada indicated that it is looking to extend the Canada Emergency Commercial Rent Assistance (CECRA) for small businesses to provide relief for small businesses experiencing financial hardship due to COVID-19. Currently the program covers April, May and June. The federal government is now working with the provinces and territories to continue the program into July. [Apply For CECRA](#)

### Expanded CEBA Now Partially Available

After a week's delay, the expanded Canada Emergency Business Account loan program is now available; however, only if you bank with one of Canada's six largest banks. The CEBA expansion will be available from more lenders over the coming weeks. To apply for a CEBA contact your primary financial institution. [More Information](#)

### A Communications Guide And Template Signage For Businesses That Are Reopening

This communications guide was originally published as part of our in-depth CBRN Reopening Toolkit for Business. By popular request, the communications guide and template signage (including ready-to-print signs) are now available in a stand-alone format. Please feel free to share this resource with your networks. [Access The Guide](#)

### Grant Applications For Student Volunteers Now Available

Students who are volunteering to help their communities through the pandemic may now apply for grants under the previously-announced Canada Student Service Grant program. Students can also apply to volunteer using the 'I Want to Help' platform. Grants range from \$1,000 to \$5,000. [Apply Here](#)

### The Canadian Travel And Tourism Roundtable Launches New Interactive Travel Information Map For Canadians

Wondering where you can safely travel to this summer? The Canadian Travel and Tourism Roundtable has launched a new, easy-to-use interactive map to help Canadians travel in a safe, smart and measured way. The map outlines travel information for each province including restrictions, quarantine requirements and lists of businesses that are open. [View The Map](#)

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## Update from the Federal Government

The [expanded CEBA loan became available through Canada's large banks](#). More financial institutions and credit unions will be offering this product in the very near future. We know many proprietors and small business owners who didn't meet the original payroll requirement have been waiting patiently in these trying times – help is on the way.

While many countries have turned inward in response to COVID-19, Minister Ng has been leading the way on the international scene in coordinating efforts with like-minded countries to maintain and strengthen trade relationships to support the recovery and growth of Canadian businesses. Earlier this week, [Minister Ng wrote an op-ed](#) in Policy Magazine, making the case that trade is crucial to Canada's road to recovery and prosperity for future generations.

[Minister Ng visited ICON Digital Productions](#) in Markham to highlight a great example of a local business who has retooled their operations in the fight against COVID-19 and has been able to retain their employees with the Canada Emergency Wage Subsidy. The wage subsidy is there to help your business and employees bounce back – [apply today!](#)

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### ***Francophone Community Grants Program***

Ontario Investing to Help Franco-Ontarian Communities Grow and Support Recovery

Improvements have been made to the Program this year to make it easier for organizations to apply and receive funding: under the Community and Culture Stream, the minimum operating budget required has been reduced to \$10,000 from \$50,000 and the minimum number of full-time employees has been reduced to one, instead of three; not-for-profit organizations are now also eligible.

Applications must be submitted through the [Transfer Payment Ontario portal](#). Applications are open from June 24 to August 5, 2020 and projects must be implemented between October 15, 2020 and March 31, 2021.

[LEARN MORE HERE](#)

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## **UPCOMING WEBINARS**

### **Brave New World - Navigating The Crisis And Its Aftermath**

**July 7 | 2:30 p.m. to 3:30 p.m.**

Jimmy Jean, a Macro Strategist with Desjardins Capital Markets, will discuss: The COVID-19-induced economic crisis: where we stand and our view of the economic outlook.

Reopening our economy with a delicate new dual mandate: saving lives and livelihoods. Until the vaccine: Adapting to a completely reconfigured economic landscape.

Policy solutions for the previous cycle will not work: the next expansion will require innovative thinking in Canada

[Register Now](#)

### **COVID-19 - Technology Trends And Business Continuity, Hosted By Cisco**

**July 8 at 2:30 p.m.**

As many organizations transition through the initial disruption of a global pandemic, they are now reevaluating their digital transformation strategies to be able to meet customer needs and thrive long-term. Join Wayne Cuervo and Lisa Richardson from Cisco Canada for a discussion on technology trends and applicable business outcomes across various industries.

[Register Now](#)

### **Nuclear Energy as a Key Engine of Ontario's Future**

**July 9 | 12:00 pm - 1:00 pm**

Join **Ken Hartwick**, *President and CEO of Ontario Power Generation (OPG)*, and **Rocco Rossi**, *President and CEO of the Ontario Chamber of Commerce*, as they come together

for a virtual fireside chat to discuss the importance of nuclear energy as a key part of Ontario's future.

[Register now](#)

### **Taking Action Against Anti-Black Racism in Corporate Canada**

**Wednesday, July 15 | 12:00 pm - 1:15 pm**

Join the Ontario Chamber of Commerce for an In-Conversation with Founder and Chair of the Council and BlackNorth Initiative, **Wes Hall**, *ICD.D, Executive Chairman and Founder of Kingsdale Advisors* and Co-Chair, **Rola Dagher**, *President and CEO of Cisco Canada*.

[Register now](#)

### **How To Support Employees' Mental Health And Well-Being During COVID-19 And Beyond**

**July 20 | 2:00 p.m. to 3:00 p.m.**

In a recent survey by Sun Life, over half (56%) of Canadians surveyed said COVID-19 is negatively affecting their mental health. Join Carmen Bellows, Registered Psychologist and Director, Mental Health Solutions at Sun Life Financial to learn how to develop and maintain a positive mental health environment in your organization.

[Register Now](#)

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*Nominations are Open!*

**Submit your nomination today!**

**Deadline for nominations is Tuesday, July 28th at 2:00 p.m.**

**Wednesday, November 25th, 2020**  
**Chatham-Kent John D. Bradley Convention Centre**

**info@chatham-kentchamber.ca**  
**Www.chatham-kentchamber.ca**



**Award Categories:**

- Agriculturist of the Year
- Agriculture Innovator of the Year (Individual)
- Agriculture Innovator (Business/Organization/Group)
- Friend of Agriculture

**[Nomination Form](#)**

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**Wednesday, September 23rd, 2020**

Willow Ridge Golf & Country Club

10 AM Registration

11 AM Shotgun Start

a day of

for only

**golf \$ 120**



includes golf, cart, lunch, dinner & a prize for everyone too!

**Design your day your way!**

The entire day is based on your time, budget and choice

**PLAY**

18 holes of fabulous golf (includes cart) with lunch on the turn \$105(+hst)

**PLAY & STAY**

18 holes of fabulous golf (includes cart) with lunch on the turn followed by delicious steak dinner \$ 120 (+hst)

**CONNECT**

Not golfing but would like to network over a delicious steak dinner \$45(+hst)

*Sponsorship Opportunities Available! 18 hole tournament. Shotgun Start.*

Register online at [www.chatham-kentchamber.ca](http://www.chatham-kentchamber.ca)

Deadline to register is Wednesday, September 16th.

For further information contact (519) 352-7540 or [info@chatham-kentchamber.ca](mailto:info@chatham-kentchamber.ca)



**Annual Golf Tournament  
Willow Ridge Golf & Country Club  
Wednesday, September 23, 2020**

**ARE YOU LOOKING TO PROMOTE YOUR BUSINESS, GAIN EXPOSURE & SUPPORT THE CHAMBER THROUGH A FUN VENUE?**

Here are some great ways!!...

Looking for Hole Sponsors, Player Prize Donations, Goodie Bag Giveaways And...GOLFERS!

Registration Sponsor Cost: \$500

Directional signage to 'Registration' accompanied with your company logo

Preferred recognition as our exclusive 'Registration Sponsor' with additional signage at registration, and extending opportunity to further promote utilizing your company tent, banners and/or pop up banners

Preferred recognition on customized scorecards

Preferred recognition on pre & post promotion through Chamber social media, website and e-broadcast

Hole Sponsor Cost: \$165



## Let UPS help you come back strong

As safer at home measures start to relax and we focus on rebuilding, lean on your Chamber UPS Savings Program to address logistics challenges and deliver the tools and resources you need to help your business come back stronger than ever. Here are a few featured solutions:

### INCREASE YOUR CASH FLOW

- Save 50% on all shipping domestic and international

### START SELLING ONLINE, QUICKLY

- Navigate the “next normal” with these [5 Tips to Expand your E-Commerce Strategy](#).

### MANAGE SHIPMENTS LIKE A PRO

- Easily see all of your inbound and outbound shipments in one place with [UPS My Choice<sup>®</sup> for Business](#).

To learn more visit: [www.membersbenefitprogram.com/CKChamber](http://www.membersbenefitprogram.com/CKChamber)

Or call: 1-800-MEMBERS (636-2377), 8:00 a.m. – 5:00 p.m., to speak with a member care specialist.

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## Resources:

### Local

[Public Health Information on COVID-19](#)

[Workplace Information](#)

[Chatham-Kent Economic Development](#)

[Community Futures CK](#)

[Community Futures CK - Regional Relief and Recovery Fund](#)

[Business Credit Availability Program](#)

Provincial & Federal

[Support For Your Business](#)

[Canadian Business Resilience Network](#)

[Government of Canada Support for Small Businesses](#)

[Wage subsidy for Businesses](#)

[Chamber Plan Ontario](#)

[Canada's COVID-10 Economic Response Plan](#)

[Ontario Chamber of Commerce – COVID-19 Preparedness Toolkit](#)

[Canadian Chamber of Commerce – Pandemic Preparedness Guide for Business](#)

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