

**CHATHAM-KENT CHAMBER OF COMMERCE
AGRICULTURE COMMITTEE**

TERMS OF REFERENCE

Mandate: To foster a prosperous local agriculture economy by promoting and supporting the Chatham-Kent agribusiness community.

2016 COMMITTEE MEMBERS	
Jeff Jack, Bank of Montreal	Marenda Schipper, RBC Royal Bank
Wilhelmina Waters, TD Canada Trust	Adrian Van Dyk, Agris Co-op
Kelly Atkinson, Pride Seeds	Lori Ripley, Mainstreet Credit Union
Don McGugan, BMO Nesbitt Burns	Chris Webb, RBC Royal Bank
Steve Brent, SunLife Financial	Mike Pugh, Scotiabank
Kim Cooper, CK, Economic Development	MaryAnne Udvari, Kent Federation of Agriculture
Craig McAlorum, Union Gas	Laura Klessens , Libro Credit Union

EVENT / ACTIVITY - REPRESENTATION & INVOLVEMENT
<ul style="list-style-type: none"> • Members Connection Facebook Group: All members of the committee should belong to the group, and are encouraged to participate in conversations. • Committee Meetings: a minimum of 6 meetings per year. • Agri-Tours – Committee co-ordinates tours in conjunction with local elections. The tours help educate the candidates the breadth of the agriculture sector to our local economy and its impact and presence beyond our borders. • Rural Urban Awards Dinner – Everyone on the committee helps recruit nominations, assists with promoting attendance and supports in hosting the event through door greeters, media assistance and co-ordination of details. • Feature Industry – committee members are encouraged to attend, help recognize and learn of the showcased business to better understand the company and its contributions to Chatham-Kent.

EVENT / ACTIVITY	BUDGET
	Undetermined at present, to minimal / Revenue Generating Committee

VALUE LINKAGE	BENEFIT TO MEMBERSHIP, BUSINESS COMMUNITY & CHAMBER
<p style="text-align: center;">Integrity</p>	<ul style="list-style-type: none"> • Rural Urban Awards Dinner - Recognition of any individuals or companies making a difference in the agri-business sector. The judging is done with the utmost detail in order to ensure it is done fairly and transparently. • Agri-Tours - When we begin discussing a tour, we do seriously look at many factors before coming to our decisions, and even then our decisions are being re-evaluated to make sure the tour stops are what is needed and are the proper focus. • Meetings - All our meetings begin with a question of conflict of interest to our members for any agenda item. All items are discussed openly and honestly, realizing some things are not to be shared publically. • Feature Industry - Any agri company or organization nominated for this recognition are taken very seriously. We want to ensure who we select are worthy of this honour. • Business After Hours - agri business looking to display are also worthy to be in the public under our event, as this is a reflection on all members. We endeavor to showcase companies that have the respect of the public.
<p style="text-align: center;">Diversity</p>	<ul style="list-style-type: none"> • Rural Urban Awards Dinner - we are continually re-evaluating the awards and the criteria to make sure we are relevant. We recently added an award to recognize an urban effort in to rural world. • Agri-Tours - we aim to include or mention both large and smaller companies and operations throughout our C-K communities. • Meetings - Our committee is always looking to expand our membership and are open to receive new members from various sectors wishing to enhance and promote our agri community. We are always looking to include younger members. • Feature Industry - We try and seek out new companies who have done well in recent years and look to try and diversify the type of companies we select based on their growth and success. • B.A.H. - We try and recruit both established and new companies who have done well in recent years and look to try and diversity the type of companies we select based on their growth and success.
<p style="text-align: center;">Inclusion</p>	<ul style="list-style-type: none"> • Rural Urban Awards Dinner - The various awards have no barrier in terms of who receives them, other than it has to be agri related. We include young and old, and businesses throughout Chatham-Kent for our awards. • Agri-Tours - We cannot include all areas of our municipality in any given tour, but we do try and focus on different areas and sectors of Chatham-Kent when these tours come up. • Meetings - Our committee endeavours to include any member at any age involved with our agri sector. • Feature Industry - We are open to consider any type of agri related company in our municipality and actively seek out those who have been successful. • B.A.H. - We are open to consider any type of agri related company in our municipality and actively seek out those who have been successful and do not look at anything other than ag related.
<p style="text-align: center;">Accountability</p>	<ul style="list-style-type: none"> • Rural Urban Awards Dinner - Judging for the various awards are done with a high degree of accountability, eliminating conflicts of interest in panel judges. Their selections are then taken to the Chamber Board for their oversight as well. • Agri-Tours - When developing the tour stops, we have in-depth discussion on the values and importance of these stops, and then come up with some other potential tour stops. • Meetings - Our meetings are fun to attend, yet, we realize the importance and value of what we do. We aim to accomplish what is needed through effective and efficient meetings realizing the value of everyone's time. • Feature Industry - The companies selected are given much media attention and therefore our committee and the Board must ensure the right companies or organizations are selected and are selected in a fair and transparent manner. • BAH - we realize the BAH is a public event with media attention, and therefore we want to make sure all members and sponsors who display are also accountable. We will not risk having companies displaying that may be questionable and therefore raise issues with the general public.