

**CHATHAM-KENT CHAMBER OF COMMERCE
BUSINESS & MEMBER CONNECTIONS COMMITTEE**

TERMS OF REFERENCE

Mandate: To promote interaction between members, business representatives and the public to foster valuable business growth in Chatham-Kent.

2016 COMMITTEE MEMBERS	
Rob Brown, Freedom 55	Cecily Coppola, Restorative Justice
Kristy Jacobs, CK Workforce Planning Board	Tara Vitek Ciarma, CK Employment & Social Service
Jamie Giffin, The Giffin Group	Mike Korpan, Early Acres Estate Winery
Judy Serruys, Royal Bank	Heather Woodhouse, Apollo Property Management
Mike Pugh, Scotiabank	Kate doForno, Prosperity Roundtable

EVENT / ACTIVITY - REPRESENTATION & INVOLVEMENT
<ul style="list-style-type: none"> • Business After Hours: At least 3 members attend, and administer networking games. Also expected to liaise with attendees to ensure that everyone feels welcomed and engaged. • Members Connection Facebook Group: All members of the committee should belong to the group, and are encouraged to participate in conversations. A subcommittee of 3 members is required to manage the content and membership of the Group. • Feature Industry of the Month: At least one member is required to present the plaque. All of the committee is encouraged to attend, with a minimum representation of 4 committee members preferred. • Committee Meetings: a minimum of 8 meetings per year, with at least 50% attendance is required. • New Member Welcome: One committee person required per new member to welcome them to Chamber membership, contact via telephone, email and/or in person.

EVENT / ACTIVITY	BUDGET
	Undetermined at present, to minimal / Revenue Generating Committee

VALUE LINKAGE	BENEFIT TO MEMBERSHIP, BUSINESS COMMUNITY & CHAMBER
Integrity	BAH, Feature Industry, Member Connections Facebook, New Member Welcome <ul style="list-style-type: none"> ● By working to keep things fair and transparent - ie, through the “everyone gets a chance” to sponsor BAH, be nominated ● Chamber exposure through-out CK with events ● Networking opportunity for members to show case their business and meet other members ● Help increase member exposure to the CK community with opportunities to host events, marketing, etc.
Diversity	BAH, Feature Industry, Member Connections Facebook, New Member Welcome. Feature Act, not sure <ul style="list-style-type: none"> ● Keeping locations and focuses changing; rotating through sectors ie - agriculture ● Recognition of member uniqueness through Feature industry ● Business exposure in the local markets
Inclusion	BAH, Feature Industry, Member Connections Facebook, New Member Welcome. Feature Act <ul style="list-style-type: none"> ● Focusing on specialized areas - ie, young professionals, agriculture ● Events provide opportunity for the Chamber and Members to create community partnerships ● To bring business, private and public sectors together ● Showcasing business, projects & programs throughout CK
Accountability	<ul style="list-style-type: none"> ● Upholding rule on Business After Hours bar sales by not allowing free beverages to guests ● Events allow the Chamber to attract new members by providing consistent patterns