

Chatham-Kent Chamber of Commerce Logo Usage Guidelines

We encourage the use of the Chatham-Kent Chamber of Commerce logo to designate a member and their business as a “proud member of the Chatham-Kent Chamber of Commerce”.

Colour:

The logo is available in both colour (blue, pantone 5405 & yellow, pantone 128) and black & white formats. The colour format is to be used for websites and printing purposes and should not be altered from its original format. The black & white format is to be used for newspaper applications and faxing purposes.

Placement:

Preferred placement of the Chatham-Kent Chamber of Commerce logo should be in the top, right hand corner of the document. If necessary, it may also be placed at the end of the document, in the lower right hand corner. Please ensure the logo is placed prominently without distractions within the application. Always maintain a distance of at least 0.5” around the perimeter of the logo.

Size:

As a general rule the Chamber logo should be no more or no less than half the size of the member logo. Do not rotate the logo; the vertical placement is the preferred usage of the logo. Do not break up the logo into components or add other design elements or reconfigure the logo (e.g. outlines, strokes, or drop-shadow).

Usage:

Please consider the Chatham-Kent Chamber of Commerce logo is for use by members in good standing only.

Please review the following guidelines to request usage of the Chatham-Kent Chamber of Commerce logo contact the Chamber office at Tel: 519-352-7540 or Email: info@chatham-kentchamber.ca.

