

# DRAKE ASSOCIATE PROGRAM

*The Drake Associate Program is a partnership between HR service providers, like you, and Drake International that provides you access to HR solutions at a discount and an opportunity to grow your client list.*

*The Drake Associate Program works with you to integrate easily into your business model. As an associate you can select the HR solutions and resources that expand or compliment your business. A Drake Consultant is available to help you determine what makes sense for your business and ultimately adds value to your clients. Additionally, as an associate, you receive client referrals from Drake.*



## ***Why partnering with Drake International works for you:***

- Gain access to the Drake's support framework including: **training, resources, research and thought leadership**
- Stay up-to-date with webinars focused on common HR challenges
- Provide your clients with a full suite of solutions and services, designed to improve their performance and profitability
- A library of marketing collateral to help you inform clients about HR Solutions
- Access to internal recruiters to assist you when you need it
- Designated point of contact
- Association with a company that has a long history of success in providing unique and valuable HR solutions
- Leverage the competitive advantages Drake has built over 60 years in the industry including brand recognition, the largest suite of HR solutions, and global reach.

## ***The perks of being an Associate Partner:***

- Eligible for discounts on Drake HR Solutions that can expand or compliment you existing service offering
- Grow your client list through Drake's referral
- On-going product & solutions training
- Extras for your clients such as topical seminars & workshops
- IT Help Desk to help answer your technical questions
- Coaching, tips and advice to help your business

*To build a successful partnership each program is developed with you, to work with your business model. Call or complete the online form and one of the Drake Consultants will contact you to begin developing the partnership.*