



“Ontario: A Magnet for the World”

Chamber Calls on Ontarians to Join Campaign

Dear Members and Associates,

Together with the Ontario Chamber of Commerce, the Chatham-Kent Chamber of Commerce is inviting the community to join all Ontarians in a grassroots movement to shift focus from today’s challenges to tomorrow’s potential by celebrating the advantages offered in the province.

President and CEO of the Ontario Chamber of Commerce, Len Crispino, recently delivered a speech to the Canadian Club in Toronto to launch a chamber campaign to build consensus around a vision for Ontario as a “Magnet for the World”. The OCC will be gathering and sharing stories throughout the campaign about people who have made Ontario their home, sometimes as new Ontarians, sometimes as second, third, and fourth generations Ontarians, and why they chose Ontario from their many global options.

“We should all be excited about the real opportunities Ontario offers to people here in the province, and around the world, while being mindful of the challenges we’re facing today,” explains Crispino,. “People make Ontario their home in order to build their dreams; to raise a family in a society that welcomes all religions and races; to develop a career in a place of equal opportunity and accessibility; to unleash their business and investment ideas; and to tap into the abundance of resources here in Ontario, whether they be cultural, educational human, or natural. We may not always live up to all of these expectations, but we must focus on tomorrow’s potential while other sectors of the economy work together to address today’s concerns.”

The Ontario Chamber of Commerce member network is asking all businesses, communities and organizations to share how they are a “Magnet for the World”. “Each one of us in our own way can be a ‘Magnet for the World,’ whether it’s a business that is attracting talent from overseas; a school whose research puts us on the global stage; or a community that twins one beyond our borders. Even an individual becomes an ambassador for Ontario in his or her daily activities and travels,” says Gail Antaya, President and CEO, Chatham-Kent Chamber of Commerce.

All Ontarians are welcome to submit stories, photos and videos at the Magnet for the World website. The campaign can be accessed at www.dreambigOntario.ca. “With Chatham-Kent offering so much, and as a prosperous municipality in the Province of Ontario, I encourage our community representatives to share their story in why they are proud to be in Ontario as a business and a proud citizen”, states Antaya. “Spread the word and encourage participation in this exciting campaign.”

Yours in Prosperity,

Gail.

G.A. (Gail) Antaya, President & CEO

The Chatham-Kent Chamber of Commerce represents 500 member businesses providing the Voice of Business in our Community and is a proud member of the Ontario Chamber of Commerce and Canadian Chamber of Commerce. The Ontario Chamber of Commerce (OCC) is a federation of 160 local chamber of commerce and boards of trade in the Province of Ontario, representing 60,000 businesses of all sizes, in all economic sectors and from every area of the province. In its mandate to advocate strong policies on issues affecting its members, the OCC is currently focused on economic renewal and business competitiveness. Its over-arching goal is to make Ontario the most competitive jurisdiction in North America.