


- |                               |  |
|-------------------------------|--|
| A La Mode Salon & Day Spa     | Junior Achievement                               |
| Allied Masonry Contractors    | Leemark Enterprises                              |
| Alta Gas Ltd.                 | Maverick Multimedia                              |
| Chamberlain Mercury           | McGeachy Farms                                   |
| Bank of Montreal              | McKinlay Funeral Home                            |
| Bill Wragg                    | Michigan Sugar                                   |
| Blackburn Radio               | New Beginnings ABI & Stroke Recovery Association |
| Buxton Historic Museum        | Ontario Ministry of Economic Development         |
| C.D.N. Metal Fabrication      | Oxford & Ewing Engineering                       |
| C.L Benninger Equipment       | Peach Physiotherapy                              |
| Canquest Communications       | Peter Hamm Engineering                           |
| Chatham Fuel Injection        | Pioneer Hi-Bred Limited                          |
| Chatham-Kent Hospice          | Production Plus 2001                             |
| Chatham-Kent Women's Centre   | Protemp Commercial Services                      |
| Chilled Cork                  | Retro Suites                                     |
| Collins Formal Wear           | Royal Bank                                       |
| Community Living Chatham-Kent | Schinkel's Meat Market                           |
| Deer Run Golf Course          | Scotiabank                                       |
| Delway Contractors            | Sonoco Canada Corporation                        |
| Dr. Wayne Carr                | Sun Media  |
| Early Acres Estate Winery     | Superior Propane                                 |
| Eavestroughing Unlimited      | Tepperman's Limited                              |
| Electrozad Supply Company     | The Dutch Market                                 |
| Erie St. Clair LHIN           | Tim Horton's                                     |
| Executive House               | Travelodge                                       |
| Gagne Drywall                 | UCB Canada 89.3 FM                               |
| Goodwill Career Centre        | United Way of Chatham-Kent                       |
| Harold North Trucking         | Vertec Contractors Ltd.                          |
| Jiffy Lube                    |  |

## Welcome... NEW MEMBERS

- Bennic Machine Inc.** – Brian Reaume  
**Ann Malone Salon** – Ann Malone  
**Lundy Insurance** – Jim Lundy  
**Master Plumber Services** – William T Gregg  
**Trevor Hinnegan Law** – Trevor Hinnegan  
**Caldwell BrandSource** – Ed Caldwell  
**YA Canada** – Kelley Pinchinte  
**Life Transitions Burial & Cremation Services Inc.** – James MacNeil

For further information on any of these new members, please visit our website [www.chatham-kentchamber.ca](http://www.chatham-kentchamber.ca)

## BUSINESS AFTER HOURS WEDNESDAY, JUNE 15, 2016

HOST: 

**Boston Pizza**

*You're among friends™*

LOCATION:

780 ST. CLAIR STREET, CHATHAM

TIME: 5:00 - 7:00 P.M. | COST: \$5.00 AT THE DOOR

Networking | Appetizers | Prizes

M.C.'S



**FEATURE★ACT**

Building a better Chatham-Kent together.

### SHREWSBURY & RAGLAN ASSEMBLY

The Shrewsbury and Raglan Assembly volunteers were recognized through the Feature Act program for their contributions to building a better Chatham-Kent. In 2011, the Community Centre in Shrewsbury was in need of repair. There were holes in the roof, water came in and heat escaped, the baseball diamond was in disarray and it was in economic hardship. The Shrewsbury and Raglan Assembly took action. Within three years, the debt was paid and the Community Centre was brought back to life. In 2015, children's playground equipment was purchased and installed. Multiple community events were organized, including the Ribs N Blues and Maple Syrup Festival which support the Centre while attracting people to Chatham-Kent.



CHATHAM-KENT  
CHAMBER of  
COMMERCE

Newsletter  
May 2016



## MESSAGE FROM THE CHAIR

Are we meeting your expectations? Over the past few months I've been discussing more broadly where I believe CK needs to invest its efforts by encouraging our leaders to pull the right levers and create a stronger future for businesses in our community. The Municipality is currently at work developing a 20yr plan for Chatham Kent. The CK Chamber will be a key collaborator and heavily involved in developing that plan; to ensure its viability, to support the incubation and growth of local business and create maximum impact through execution and accountability.

For those that have been following along, my focus has been placed on education - after all, I believe it is the fundamental right of every Canadian regardless of your background. In Ontario's 2016 budget it provided few practical details, but discusses the need for "consistent and predictable" support for working people in "today's dynamic labor market." We should note that basic income is gaining attention in Canada and Ontario has committed to piloting a test community because most new jobs these days are in a "precarious" position. Across the country, temporary and part-time employment has grown twice as fast compared to permanent full-time work between 1997 and 2015. It's only through improved and innovative education that we will determine if more attractive job opportunities come to Chatham Kent.

**It's imperative that we invest in skills development so more people can work up the competitive wage scale and beyond the abilities of robotics and automation!**

To be clear, "routine manual" (assembly line and production ) or "routine cognitive" (administrative and clerical) work still exists, and, on small levels, the few that remain in CK are competitive and provide strong benefit packages. The question is - for how long? We need to acknowledge the traditional definition of "labour" has changed and along with it the traditional arrangement between employee and employer.

Manufacturing, as an "Industry" is not dead! In fact, in Canada manufacturing continues to be a leading sector employer. Manufacturing is a cornerstone of our modern economy. Accounting for approximately \$173 billion of our GDP, manufacturing represents more than 10 percent of Canada's total GDP. What's more, manufacturers export more than \$318 billion each year, representing 61 percent of all of Canada's merchandise exports.

But, it does present us with this paradox, "fewer people now equal more productivity." If manual or cognitive output could be measured by the number of widgets, statistics suggest that since 1995 "skilled" workers are now producing at a rate of four times as much with the assistance of technology.

As automation has taken over and assembly line production becoming extinct, it remains a reckless pursuit of fantasy to wait for a dated return to glory. Nostalgia, for its part, is then better left to Facebook photos

floating around and being viewed like antiques as a collection in a museum. Meanwhile, you can imagine what innovative manufacturing platforms look like today by visiting our Municipal Library where that technology is currently on display.

3D printing or rapid prototyping is leading edge manufacturing technology and as a readily available tool has become more financially accessible to everyone. With a capricious mix of digital and mobile technology, cloud based computing and the stratospheric absorption of "On-Demand" services, that this technology will allow business models to become unhinged from red tape, bureaucracy and old hat traditionalist.

It's this "virtual" soup that permits anyone craving to be the next global manufacturing giant or a one person global empire in supply and distribution. To do so, comes with minimal financial risk or exposure and happens in a matter of days, not years. It is through the simplification of those complexities occurring in today's working economy that is driving the explosion of innovation.

**So.., if I can do it while enjoying the whims of being an Uber driver or operating a hostel for Air BnB in my leisure, why would I work for you?**

The coming generations of employee's are becoming "micro-corporations" in and of themselves; so, to conclude, you need to ask yourself:

- How is technology changing my business?
- What new skills are required to maximize my business growth and expansion?
- How do I remain competitive in an "On-Demand" world?

Follow the CHATHAM-KENT CHAMBER OF COMMERCE on...



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LA CHAMBRE DE COMMERCE DU CANADA

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Christopher June  
Chair



## ARE YOU LOOKING FOR OFFICE SPACE?

The Chatham-Kent Chamber of Commerce has Office Space for Lease!

- Private Front & Rear Entry
- Reception Area
- 4 Offices
- Meeting Room
- Street Level
- Kitchen & Staff Area With Additional Washroom
- A Designated Parking Space
- 1,000 sq. ft.
- Adjacent to Chatham-Kent Chamber of Commerce, in the heart of downtown
- \$1,100<sup>00</sup> +

For more information, contact the Chatham-Kent Chamber of Commerce



## BUSINESS AFTER HOURS WEDNESDAY, APRIL 20, 2016

HOST:



New!

## CHAMBER MEMBERSHIP BENEFIT... Business After Hours Complimentary Annual Card

HOW IT WORKS...IT'S EASY - AND IT'S INCLUDED!

You or an employee of the member business will bring the Business After Hours Card each month to receive one complimentary admission. We encourage you to take advantage of this great opportunity to network, socialize and meet your community business partners as a perk of membership!

With your paid membership renewal you will receive our THANKS FOR YOUR SUPPORT and your **Business After Hours Complimentary Annual Card!**

**ADDITIONAL BUSINESS AFTER HOURS CARD**  
Includes: Admission to 10 Business After Hours Events  
Cost: \$45 (HST Incl.) (That's a 10% savings & no expiry date!)

## 70<sup>TH</sup> ANNUAL RURAL URBAN DINNER

CALL FOR NOMINATIONS...

SEEKING NOMINATIONS FOR:

- Agriculturist of the Year
- Agriculture Innovator of the Year
- Friend of Agriculture

If you would like to nominate a Chatham-Kent Business or individual for this year's Rural Urban Dinner & Awards, please fill out the enclosed nomination form and return to the Chamber office, or visit [www.chatham-kentchamber.ca](http://www.chatham-kentchamber.ca) for the form.

Welcome...

CHATHAM-KENT CHAMBER OF COMMERCE BOARD MEMBERS

**ERIN MCCLURE,**  
GREENFIELD SPECIALTY ALCOHOLS INC.



Although I was born and raised in Sarnia, my husband and I are happy to now call Chatham-Kent home. We live in rural C-K along with our 3 young boys, 3 dogs, our cat, and a small assortment of farm animals. As a family we love anything to do with the outdoors and try to spend as much time as possible camping, hunting, fishing, and ATVing.

I first came to Chatham-Kent in 2000 right out of university working in research for a local seed company.

In 2004 I was fortunate to begin my career as a Laboratory Technician with GreenField Specialty Alcohols Inc. The new role came with much more than I originally bargained for as it was also the place I met my now husband. Over the past 12 years I have had the opportunity to work in a variety of areas within the plant including QA, Operations, EHS, and even spent 6 years in Eastern Ontario starting up our new fuel ethanol facility. When my husband and I had the opportunity to return to the Chatham facility we jumped at the opportunity to raise our children in C-K surrounded by friends and family.

While in Eastern Ontario, I volunteered with the local Developmental Services center as a Crisis Line volunteer, was a Committee Member of the Rideau-St. Lawrence Science Fair, and a proud member of our company's Relay for Life team "Fueling the Cure". I am also a strong advocate for Family and Children's Services having grown our family through three separate and open adoptions. Our young family has benefited greatly from the services offered locally and we continue to be impressed by the efforts of CKSS, CTC-CK, St. Anthony's House, and Community Living Wallaceburg. As residents of Chatham-Kent we are fortunate to have these service providers working together as a team to meet the needs of their clients.

I look forward to working with the Chatham-Kent Chamber of Commerce and know that I will benefit from the collective knowledge the Board has to offer.

## BUSINESS AFTER HOURS WEDNESDAY, MAY 18, 2016

HOST:



LOCATION:

23576 PRINCE ALBERT ROAD, CHATHAM

TIME: 5:00 - 7:00 P.M. | COST: \$5.00 AT THE DOOR

Networking | Appetizers | Prizes



## MUNICIPAL UPDATE & ADDRESS WITH MAYOR RANDY HOPE

WEDNESDAY, MAY 25TH, 2016  
RETRO SUITES HOTEL- 2 KING STREET W, CHATHAM



In co-operation with:  
**COGECOTV**

Sponsored by:



BREAKFAST: 8:00 a.m. - Presentation to follow

TICKETS: \$25 (HST included)

No refunds/cancellations after May 18th, substitutions permitted.

To order tickets, please contact the Chatham-Kent Chamber of Commerce office.

## Annual CHAMBER GOLF TOURNAMENT

WEDNESDAY, JUNE 22ND, 2016  
WILLOW RIDGE GOLF & COUNTRY CLUB  
439 CHATHAM STREET SOUTH, BLENHEIM

A DAY OF GOLF FOR ONLY \$105 (+HST)

- Includes golf, cart, lunch, dinner, and a prize for everyone!
- Design your day, your way!
- The entire day is based on your time, your budget and your choice.

18 HOLE TOURNAMENT | SHOTGUN START  
BEST BALL | SPECIAL HOLES | CONTESTS & PRIZES



To register, please fill out the enclosed registration form.

## BUSINESS AFTER HOURS WEDNESDAY, SEPTEMBER 21, 2016

HOST:



LOCATION:

PARKFIELD RESTAURANT- 1099 PARK AVE. W., CHATHAM

TIME: 5:00 - 7:00 P.M. | COST: \$5.00 AT THE DOOR

Networking | Appetizers | Prizes

