

Chambers of Commerce and Government Team Up to Launch Canadian Business Resilience Network amidst COVID-19

Chatham-Kent – April 6, 2020 – Chatham-Kent Chamber of Commerce has partnered with the Canadian Chamber of Commerce to launch the Canadian Business Resilience Network (CBRN) to help the business community prepare, persevere and, ultimately, prosper as we collectively face the COVID-19 pandemic.

“The CBRN resources will provide the most up-to-date information and go-to accesses for business assistance.” stated Gail Hundt, President & CEO, Chatham-Kent Chamber of Commerce. “This is a very trying time for business and we have been proactively supporting this vital resource for the Chatham-Kent business community, and Canada at large. The [CBRN.ca](https://www.cbrn.ca) site will assist our local businesses by providing timely and highly relevant information with help in maintaining their operations and sustaining them through the challenges of COVID-19 crisis.”

Led by the Canadian Chamber and supported by the Government of Canada, the CBRN is an inclusive campaign that focuses on mitigating the impact of the pandemic on our economy and our communities by helping the business community drive Canada's economic recovery.

The CBRN aims to:

- Provide tools and supports through a dedicated website, [CBRN.ca](https://www.cbrn.ca), to businesses in their business continuity efforts – from development to implementation.
- Provide a consistent and reliable flow of accurate, up-to-date, authoritative information.
- Work closely with government to ensure the right supports are in place and to be a conduit for information from the government to the private sector.
- Instill confidence in Canadian business and the economy.

“COVID 19 has provided us with an unprecedented challenge, but Canadians are resilient. The Canadian Business Resilience Network is about business and government stepping up together to make sure every Canadian business has the information it needs and a fighting chance to make it through,” said Jackie King, Chief Operating Officer, Canadian Chamber of Commerce.”

CBRN brings together over 450 chambers of commerce and boards of trade, along with over 100 of Canada's leading business and industry associations, including the Business Council of Canada, the Canadian Council for Aboriginal Business, the Canadian Federation of Independent Business and Canadian Manufacturers and Exporters, as well as the support of partners such as Canada Life.

We encourage you to visit [CBRN.ca](https://www.cbrn.ca) and share the credible information, latest news, tools and resources available for businesses.

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Gail Hundt, President & CEO
Chatham-Kent Chamber of Commerce
(519) 352-7540 ext. 22 gail@chatham-kentchamber.ca