

STRATEGIC PLAN 2016—2018

Chatham-Kent Chamber of Commerce

VISION STATEMENT:

The Chatham-Kent Chamber of Commerce will be recognized for its visionary leadership in enhancing the economic prosperity and quality of life in Chatham-Kent.

MISSION STATEMENT:

The Chatham-Kent Chamber of Commerce champions business excellence through:

- Investing in progressive economic and community infrastructure
- Fostering entrepreneurship and business linkages
- Integrating business and community wellness
- Actively promoting Chatham-Kent

STRATEGIC GOALS:

- Drive Growth of Chatham-Kent Enterprises and the Economy
- Through Community Partners Become a More Inclusive and Diverse Chamber
- Deliver Organizational Excellence