



## Updates from our Chamber and Partners in Prosperity

Hello Everyone –

This morning I attended a first webinar for the Recovery Activation Program. The program and session was co-ordinated by the Toronto Board of Trade and is partnered locally through our Chamber. The speakers were of varied sectors with valuable and noteworthy information to share. The Q & A was direct and personal with variety of opinion and advice to share. If you have yet to sign up for the RAP initiative, please do so. The only cost is of your time, time well spent. Details and links are further below.

This afternoon I attended the Canadian Chamber Members Network session. As you can imagine, the discussion highly revolved around the federal announcement of yesterday as to the costs to help business and citizens remain afloat during the pandemic. We recognize the crisis is yet to be over, and with a fear of second wave still part of national conversation, the costs will continue to rise. Focus of government now is expected to work together with business to transition employees back to work, lessening government programs. Injecting monies through consumer confidence and support is a preferred option, rather than through continued financial aid. We, as consumers, need to support businesses as they reopen. With over 5 million employees restructured or having lost jobs in Canada, it is best to co-ordinate efforts to support business and, in end, supporting their returned employees. The Canada Emergency Wage Subsidy (CEWS) is planned to continue through to August 29<sup>th</sup>, yet there are still no details to share on the potential changes to the program. The Federation of Canadian Municipalities recently advocated to the federal government for funding of minimum \$10 billion to offset losses of revenue, providing recommendations of delivery and capacity modes. To this time, municipal governments have not had funding available from higher levels of government, yet, also cannot carry deficits. Does a community continue to lose services or deliver at higher costs, do citizens and business see unreasonable tax increases at a local level or does the monies become another financial arm of the federal programming. There is fine balance in all of this, as I said, it is not over. Remember, we are all in this together.

On to the Chamber, our golf tournament is filling in and we are so appreciative of the generous support and sponsorships we are receiving. We are excited to visit Willow Ridge Golf and Country Club for a great day and a good round and have every confidence in their programming and delivery. We haven't made concrete plans as yet, as so much could change by September 23<sup>rd</sup>, but we are keeping our pencils handy! We are currently recruiting for nominations of the Rural Urban Awards slated for November 25<sup>th</sup>. Details below, and nominations are now an easy, on-line process. Take a few moments to submit a worthy candidate – or more. In between both of these events we will be hosting our Business of Excellence Awards on Thursday, October 10<sup>th</sup>, as postponed from April 16<sup>th</sup>. We are gearing up and I am anxious to make the calls to the worthy recipients, noted and tucked away until later this summer.

Earlier this week, I had mentioned a couple of new members, and I wish to welcome Hidden Hills Golf & Country Club who have also joined the fellowship of our Chamber membership this week. We welcome you and looking forward to working with you in future tournaments.

Lots of things happening, here and throughout Chatham-Kent. Partake and uptake. All is appreciated, and by All.

Use the information below, in full or in part. Share. Please stay safe and stay distanced. Take care of yourself, neighbours and community.

Yours in Prosperity,

*Gail A.B. Hundt* / President & CEO / Chatham-Kent Chamber of Commerce

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[chatham-kentchamber.ca](http://chatham-kentchamber.ca) / 54 Fourth St., Chatham ON N7M 2G2

SHOP MEMBERS – SHOP LOCAL FIRST!



Temporary Sidewalk Patios

Businesses are required to complete the expression of interest form (under downloads on the right side of the page) and return it to the Public Works office at [ckpw@chatham-kent.ca](mailto:ckpw@chatham-kent.ca) with a sketch of the proposed patio area. Our Management team and the area Road Supervisor will review the application and follow up with the primary contact to confirm next steps. Prior to placement of an approved

patio, businesses are required to provide a certificate of insurance with the Municipality of Chatham-Kent listed as additional insured. Please remember that if accessibility ramps are required, these will be at an additional cost to the business.

[Expression of Interest Form](#)

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*Are You Looking for Resources that Will Help Your Business Recover from the COVID-19 Shutdown?*



# RAP IMMERSIVE: HARNESS TECHNOLOGY TO DIGITALLY TRANSFORM AND GROW YOUR BUSINESS

As the world changes, so must we.

The Scale-Up Institute Toronto's Recovery Activation Program (RAP) is an immersive, highly practical online program designed to enable your business' digital transformation and catalyze scalable opportunities for growth through a series of seminars, workshops, and one-on-one mentorship with industry experts. Participants graduate with an expert-approved Digital Transformation Blueprint – a unique, customized digital connectivity roadmap addressing the barriers to digital restructuring in your business and offering tactical solutions for now and next.

RAP runs in a series of 3-4 hour online sessions and ensures you develop a holistic digital transformation strategy by focusing on five key pillars:

-  **Digital Modernization**  
This pillar will focus on harnessing technology to transform internal processes and enhance external business opportunities.
-  **Technological Hardware**  
This pillar will focus on digital capacity, backend hardware and risk mitigation techniques for a digital transformation
-  **Structural and Regulatory Alignment**  
This pillar will focus on the legal tools and regulatory requirements for a successful digital restructuring.
-  **Digital Restructure Financing**  
This pillar will focus on providing access to the right mentors, investors, and resources to prepare businesses to undertake a restructuring.
-  **Sales and Marketing**  
This pillar will focus on leveraging data-driven marketing and sales insights to inform a digital transformation.

 **AUGUST 2020**

 **ONLINE**

**OUTCOMES**

- \$40k in training and mentorship
- Digital Transformation Blueprint
- One-on-one mentorship with industry leading experts

**APPLY NOW**

to help your business reconnect.

[wtctoronto.com/rap](http://wtctoronto.com/rap)



PROGRAM SPONSORS



This project is funded in part by the Government of Canada through the Federal Economic Development Agency for Southern Ontario.



Sign up today: <http://supportbusiness.bot.com/RAP>

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## Chatham-Kent Small Business Recovery Grant Program

The Municipality of Chatham-Kent has established the Small Business Grant Recovery Program to provide a grant of up to \$5,000 to immediately assist small businesses who have been adversely affected in their revenue streams by the COVID-19 pandemic. Chatham-Kent Municipal Council and Administration recognizes the intense and severe financial hardship that has crippled small businesses due to the need for Public Health restrictions to slow the spread of COVID-19.

This Recovery Grant is intended to assist small business owners in their immediate needs to prepare their small business, store or restaurant in order to protect employees and staff members as they reopen for business. The grant fund pool is \$200,000 with available grants for businesses of up to \$5,000. Depending on the demand for this grant, amounts may be lower but equal for all successful applicants.

*Applications will be accepted until Thursday, July 16th, 2020.*

[Eligibility Info Here](#)

[Apply Here](#)

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## Update from the Canadian Chamber of Commerce

### Federal Government Releases Economic Snapshot, Including \$343 Billion Deficit

Today, the Government of Canada released its economic snapshot - a picture of the federal spending to date this year, amid the pandemic. The snapshot includes a projected deficit this year of \$343 billion and a debt-to-GDP ratio of 49.1%. Following the release, we made it clear that Canada needs a plan to restore private sector growth, starting with a tailored strategy and a timetable for safely reopening that will allow businesses and families alike to plan. [Read Our Statement](#)

### Strengthening Canadian Supply Chain Resiliency

The economic fallout from COVID-19 has brought into focus the need to strengthen our supply chains, which is why we, with the support of provincial and territorial chambers, have laid out 14 recommendations to the government on bolstering our economy through enhancing supply chain resiliency both domestically and internationally. [Learn More](#)



### Phase 2 Of The COVID-19 Emergency Support Fund For Cultural, Heritage And Sport Organizations Announced

The Government of Canada has announced the details regarding Phase 2 of the disbursement of the \$500-million fund, announced earlier this year. This final component helps address some of the gaps that have been identified by the industry across Canada since the fund was first implemented. [More Information](#)

### Some Service Canada Centres To Reopen

Reflecting that many communities across Canada are reopening, Service Canada is also moving to reopen some of their physical locations. The government asks that Canadians continue to use online services as much as possible. Information on which centres are open is available from Service Canada. [Access Service Canada](#)

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## UPCOMING WEBINARS

**Maintaining Business Continuity Through COVID-19 And Beyond**

**July 14 | 1:00 p.m. to 2:00 p.m.**

The Discussion will cover: Equipping employees to work safely and effectively from home and how to continue providing the same level of service to your customers

[Register Now](#)

### [Taking Action Against Anti-Black Racism in Corporate Canada](#)

**Wednesday, July 15 | 12:00 pm - 1:15 pm**

Join the Ontario Chamber of Commerce for an In-Conversation with Founder and Chair of the Council and BlackNorth Initiative, **Wes Hall**, ICD.D, Executive Chairman and Founder of Kingsdale Advisors and Co-Chair, **Rola Dagher**, President and CEO of Cisco Canada.

[Register now](#)

### **From Far And Wide: Canada's Accelerated Technology Landscape, Hosted By Global Public Affairs**

**July 15, 1:00 p.m.**

Beyond just a surge of innovation, the tech sector in Canada is accelerating in growth and stature. Some of Canada's fastest-growing and largest organizations are technology companies. Many of our legacy companies are adapting to digitization, and the need for this transition is even more urgent since the pandemic.

[Register Now](#)

### **Preparing For The Second Wave: An Invitation To A B20 Virtual Event**

**July 16, 9:00 a.m.**

This virtual session will bring leaders from business, government, international organizations and civil society together in dialogue.

[Register Now](#)

### **How To Support Employees' Mental Health And Well-Being During COVID-19 And Beyond**

**July 20 | 2:00 p.m. to 3:00 p.m.**

In a recent survey by Sun Life, over half (56%) of Canadians surveyed said COVID-19 is negatively affecting their mental health. Join Carmen Bellows, Registered Psychologist and Director, Mental Health Solutions at Sun Life Financial to learn how to develop and maintain a positive mental health environment in your organization.

[Register Now](#)

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#### **Award Categories:**

Agriculturist of the Year  
Agriculture Innovator of the Year (Individual)  
Agriculture Innovator (Business/Organization/Group)  
Friend of Agriculture

[\*\*Nomination Form\*\*](#)

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Annual Chamber Golf Tournament

Wednesday, September 23rd, 2020

Willow Ridge Golf & Country Club

10 AM Registration

11 AM Shotgun Start

a day of

for only

golf \$ 120



includes golf, cart, lunch, dinner & a prize for everyone too!

Design your day your way!

The entire day is based on your time, budget and choice

PLAY

18 holes of fabulous golf (includes cart) with lunch on the turn \$105(+hst)

PLAY & STAY

18 holes of fabulous golf (includes cart) with lunch on the turn followed by delicious steak dinner \$ 120 (+hst)

CONNECT

Not golfing but would like to network over a delicious steak dinner \$45(+hst)

Sponsorship Opportunities Available! 18 hole tournament. Shotgun Start.

Register online at [www.chatham-kentchamber.ca](http://www.chatham-kentchamber.ca)

Deadline to register is Wednesday, September 16th.

For further information contact (519) 352-7540 or info@chatham-kentchamber.ca



Annual Golf Tournament  
Willow Ridge Golf & Country Club  
Wednesday, September 23, 2020

ARE YOU LOOKING TO PROMOTE YOUR BUSINESS, GAIN EXPOSURE & SUPPORT THE CHAMBER THROUGH A FUN VENUE?

Here are some great ways!...

Looking for Hole Sponsors, Player Prize Donations, Goodie Bag Giveaways And...GOLFERS!

Registration Sponsor Cost: \$500

Directional signage to 'Registration' accompanied with your company logo

Preferred recognition as our exclusive 'Registration Sponsor' with directional signage at registration, and extending opportunity to further promote utilizing your company tent, banners and/or pop up banners

Preferred recognition on customized scorecards

Preferred recognition on pre & post promotion through Chamber social media, website and e-broadcast

Hole Sponsor Cost: \$165

Your business will be recognized as a sponsor with hole signage, on customized Scorecards, pre & post event promotion on Chamber Social Media through website, e broadcast, Facebook and Twitter.

Enhanced Hole Sponsorship Cost: \$350

Your business hosts the hole with 1 - 2 of your representatives.

Set up a table (& tent, if you choose). Consider a giveaway!

Your business will be recognized as a sponsor with hole signage, on customized Scorecards, pre & post event



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## Resources:

### Local

[Public Health Information on COVID-19](#)

[Workplace Information](#)

[Chatham-Kent Economic Development](#)

[Community Futures CK](#)

[Community Futures CK - Regional Relief and Recovery Fund](#)

[Business Credit Availability Program](#)

### Provincial & Federal

[Support For Your Business](#)

[Canadian Business Resilience Network](#)

[Government of Canada Support for Small Businesses](#)

[Wage subsidy for Businesses](#)

[Chamber Plan Ontario](#)

[Canada's COVID-10 Economic Response Plan](#)

[Ontario Chamber of Commerce – COVID-19 Preparedness Toolkit](#)

[Canadian Chamber of Commerce – Pandemic Preparedness Guide for Business](#)

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